



# Sponsorship Opportunities

*Celebrate Home!*

APAH's 2022 Benefit

Tuesday, November 1, 2022 • 5:00 - 8:00pm • Capital One Hall

## APAH's Celebrate Home! Special Sponsorship Opportunities

As APAH continues to expand and meet the growing needs of our low-income neighbors, we hope to raise more funding for our mission! Will you consider stepping up to a new opportunity?

### Hospitality Host (\$35,000) AvalonBay Communities

Recognition as the catering host for the evening, branding pre-event and throughout the evening. Company listed on online sponsorship donation page and in acknowledgement letters.

### Venue Host (\$35,000)

Recognition as the host for the evening, branding pre-event and throughout the evening. Company listed on online sponsorship donation page and in acknowledgement letters.

### "Cheers!" Sponsor (\$30,000) S.L. Nusbaum

Presenting sponsor for the beverage stations throughout the evening. Logo recognition at the bars, option to designate a specialty drink, and opportunity to make a toast.

### "Celebrate Community" Sponsor (\$30,000) Amazon

Presenting sponsor for an opportunity to recognize our 2022 Honoree, David Bowers, and his contributions to affordable housing, community development, and racial justice.

### "Welcome Home" Sponsor (\$30,000) Snell Properties

Presenting sponsor to brand a comfortable, living room-inspired lounge space for guests to enjoy during cocktail hour, mingle with 2022 Honoree David Bowers, and catch up with friends.

### "Resident Champion" Sponsor (\$30,000) KCM, Inc.

Presenting sponsor for an immersive storytelling opportunity that celebrates APAH residents' diverse experiences. Includes opportunity to partner with APAH Resident Services to participate in seasonal events.

### "Celebrate Virtually" Sponsor (\$27,500) Donohoe

Presenting sponsor for the virtual portion of the program, allowing APAH supporters to stream the event. Logo recognition included in digital promotion.

### All special sponsorships include:

- Full page ad in the event program (5x8").
- Social media marketing, including sponsor-provided image and quote.
- All benefits of Grand sponsorship. (virtual recognition too)

## APAH's Celebrate Home! Sponsorship Opportunities:

### Grand Sponsor (\$25,500)

- Premier visibility on event program, signage, and promotion.
- Half page ad in the event program (5x4").
- All recognition benefits of Platinum sponsorship.
- 12 complimentary tickets to the event.

### Titanium Sponsor (\$15,500)

- Logo recognition on event program, signage, and promotion.
- All recognition benefits of Gold sponsorship.
- 10 complimentary tickets to the event.

### Platinum Sponsor (\$10,500)

- Company recognition with logo on the APAH website through December 2022.
- Logo recognition on event program and signage.
- All recognition benefits of Gold sponsorship.
- 8 complimentary tickets to the event.

### Gold Sponsor (\$5,500)

- Name recognition on APAH website, July to December, 2022.
- Recognition in up to four issues of APAH's eNews (July - October).
- 5 complimentary tickets to the event.

### Silver Sponsor (\$2,500)

- Name recognition in two issues of APAH's eNews (September and October).
- Name recognition in printed program and event signage.
- 3 complimentary tickets to the event.

### Bronze Sponsor (\$1,000)

- Name recognition in printed program and event signage.
- 2 complimentary tickets to the event.

Sponsorships are tax-deductible as allowed by law.

Direct questions to  
[events@apah.org](mailto:events@apah.org).

