



APAH's 2021 Benefit

# Sponsorship Opportunities

APAH invites you to become a sponsor of this event.

Wednesday, October 6, 2021 • 5:00 - 8:00pm • Arlington, VA

## APAH's Celebrate Home! Special Sponsorship Opportunities:

*This year, as we honor our retiring President and CEO, Nina Janopaul, and meet the growing needs of our residents, we hope to raise more than ever before! Will you consider stepping up to an exciting new opportunity? Each exclusive opportunity will be sold on a first-come, first-serve basis.*

### Hospitality Host (\$35,000) - **AvalonBay Communities**

Presenting sponsor for the event. Recognition as the host for the evening, branding pre-event and throughout the evening. Company listed on online sponsorship donation page and in acknowledgement letters.

### "Cheers!" Sponsor (\$30,000) - **S. L. Nusbaum**

Presenting sponsor for an opportunity for Presenting sponsor for the beverage stations throughout the evening. Logo recognition on beverage napkins and the option to designate or name a specialty drink.

### "Celebration Station" Sponsor (\$30,000) - **The Bozzuto Group**

Presenting sponsor for an opportunity for every guest onsite to share their best wishes, congratulations and thanks to Nina for her tremendous contributions to APAH.

### "Celebrate APAH" Sponsor (\$30,000) - **KCM Inc.**

Presenting sponsor for an immersive storytelling experience that celebrates and honors APAH's extraordinary growth under Nina's leadership.

### "Celebrate Safely" Sponsor (\$27,500) - **Donohoe Construction Company**

Presenting sponsor for an opportunity for safety protocols, social distancing signage, and branded masks.

### All special sponsorships also include:

- Full page ad in the event program (5x8").
- :30 video ad/story spot (used in APAH digital and social media marketing).
- Sponsor Quote and Image (used in social media marketing).
- All benefits of Grand sponsorship.

## APAH's Celebrate Home! Standard Sponsorship Opportunities:

*The sponsorship benefits you know and love haven't gone away.*

### Grand Sponsors (\$25,500)

- Premier visibility on event program, signage, and promotion.
- Half page ad in the event program (5x4").
- All recognition benefits of Platinum sponsorship.
- 12 complimentary tickets to the event.

### Titanium Sponsors (\$15,500)

- Logo recognition on event program, signage, and promotion.
- All recognition benefits of Gold sponsorship.
- 10 complimentary tickets to the event.

### Platinum Sponsors (\$10,500)

- Company recognition with logo on the APAH website through December 2021.
- Logo recognition on event program and signage.
- All recognition benefits of Gold sponsorship.
- 8 complimentary tickets to the event.

### Gold Sponsorship (\$5,500)

- Name recognition on APAH website, July to December, 2021.
- Recognition in up to four issues of APAH's eNews (July - October).
- 5 complimentary tickets to the event.

### Silver Sponsorship (\$2,500)

- Name recognition in two issues of APAH's eNews (September and October).
- Name recognition in printed program and event signage.
- 3 complimentary tickets to the event.

### Bronze Sponsorship (\$1,000)

- Name recognition in printed program and event signage.
- 2 complimentary tickets to the event.

Sponsorships are tax-deductible as allowed by law.

Direct questions to  
[events@apah.org](mailto:events@apah.org).

