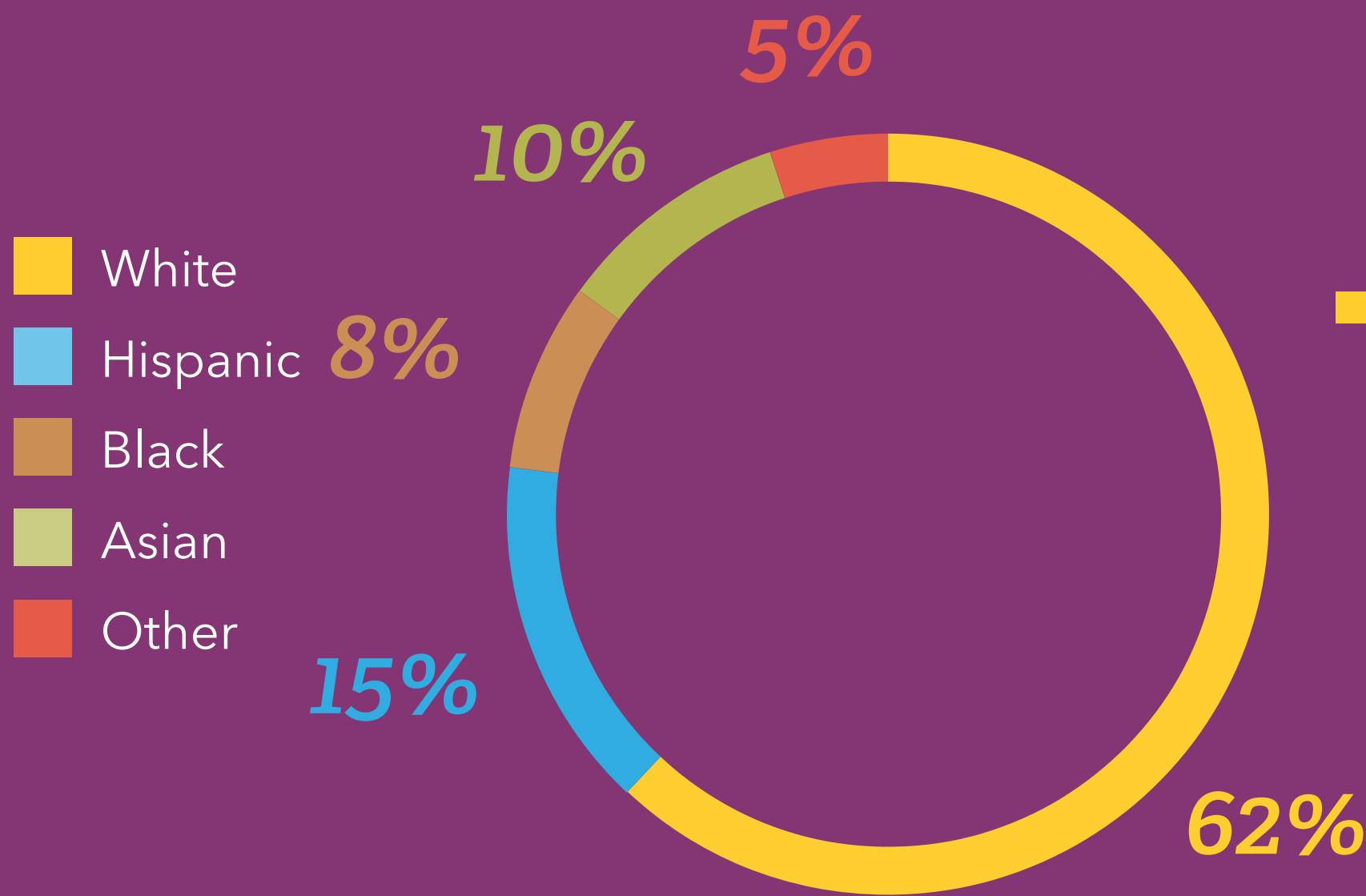


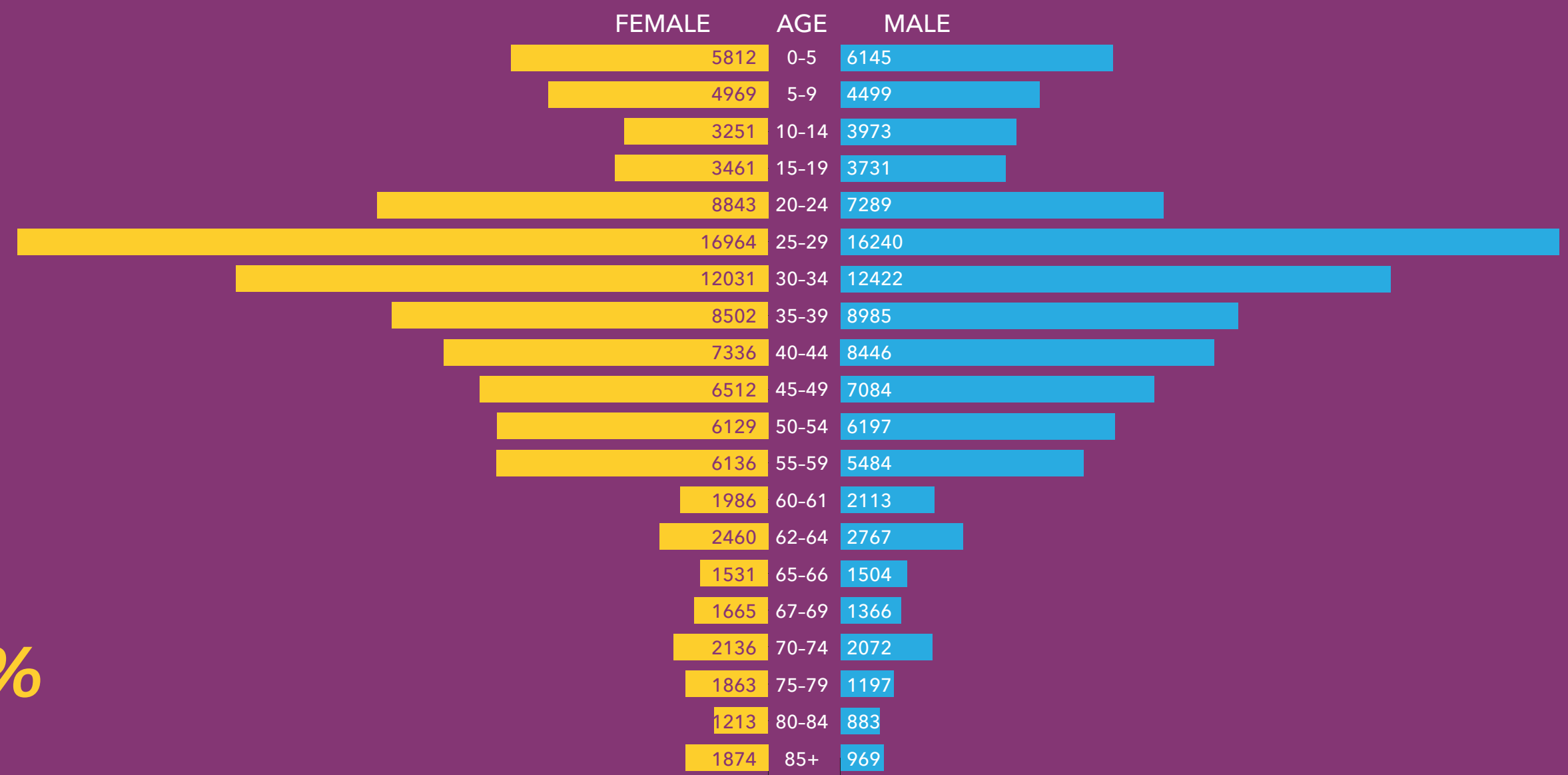
# OUR COMMUNITY

Arlington's vision is to be a diverse, inclusive, and caring community. How are we realizing that vision?

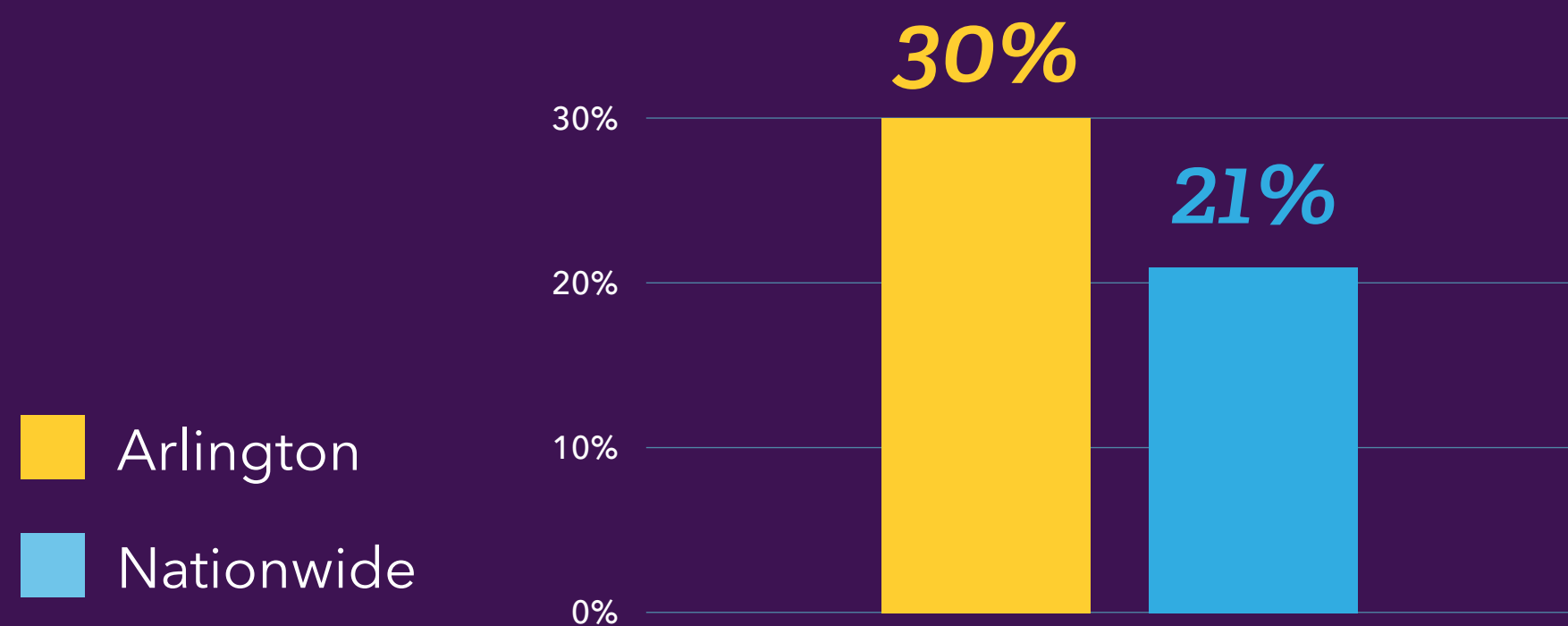
## RACE & ETHNICITY



## AGE/GENDER



## SPEAKERS OF A NON-ENGLISH LANGUAGE



Source: DataUSAIO

**10**

Most Common Languages in Arlington:

- ENGLISH
- SPANISH
- AMHARIC
- TRIGINYA
- CHINESE
- ARABIC
- VIETNAMESE
- TAGALOG
- KOREAN
- RUSSIAN

## WHAT DOES THE FUTURE OF ARLINGTON LOOK LIKE?



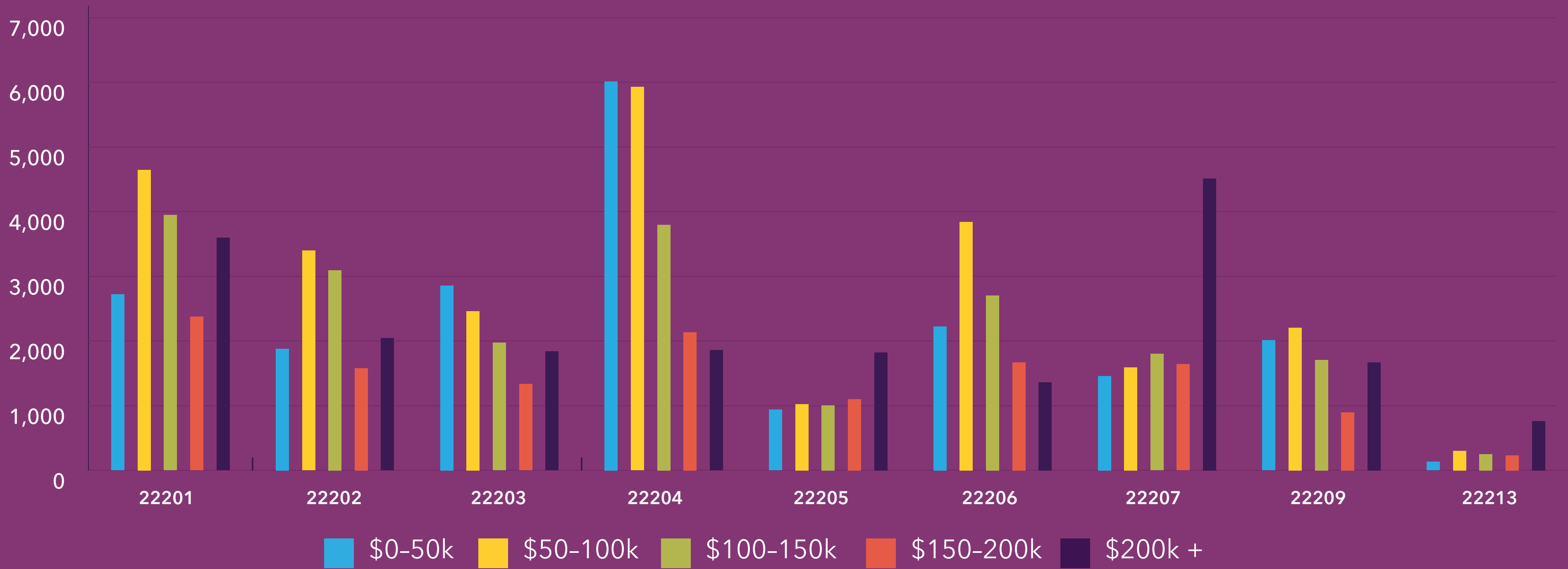
Population is expected to grow 33% by 2040

Source: Arlington County Profile, 2017

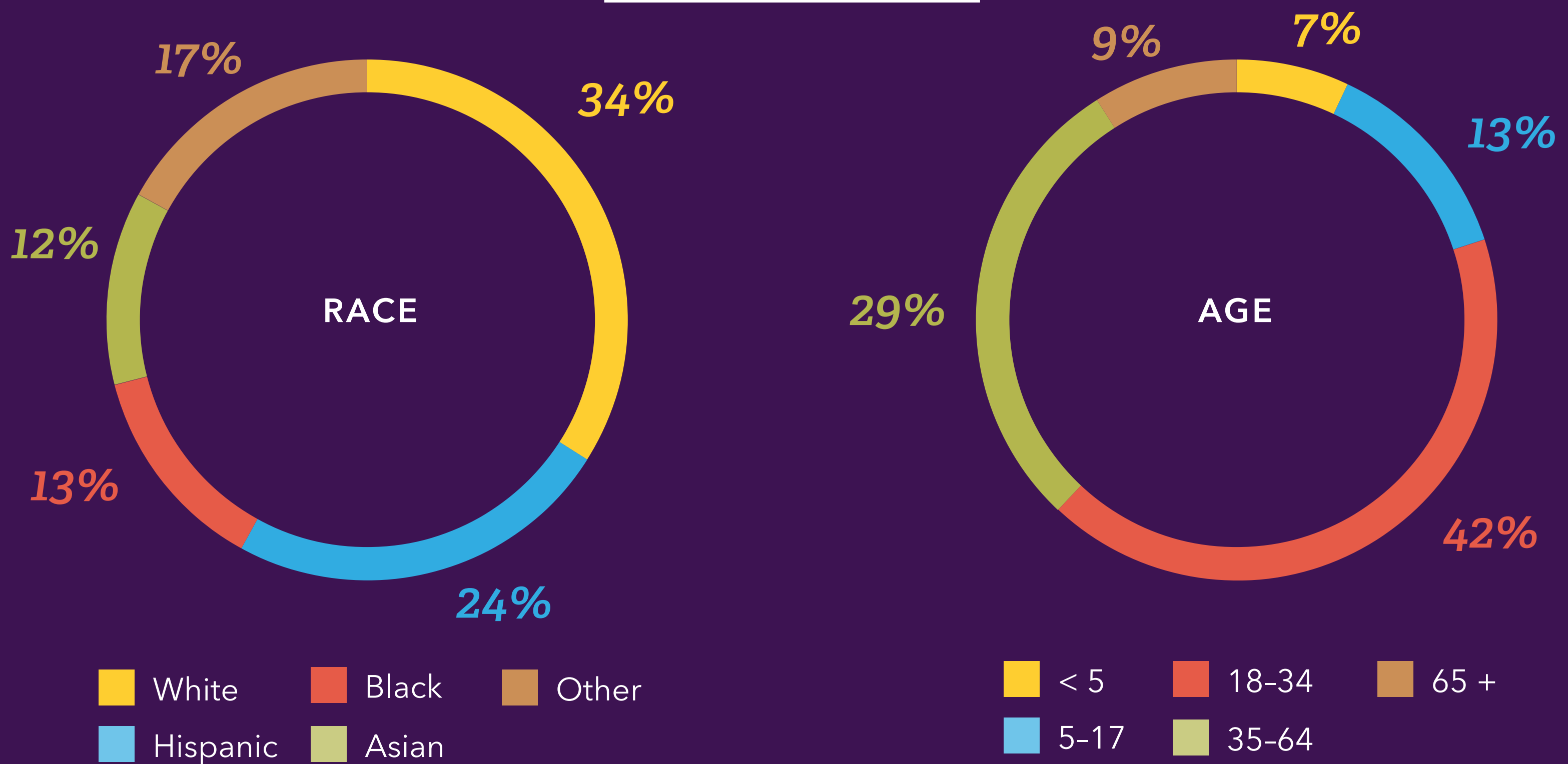
# OUR COMMUNITY

## Poverty in Arlington

ARLINGTON HOUSEHOLD INCOMES BY ZIP CODE



% LIVING IN POVERTY

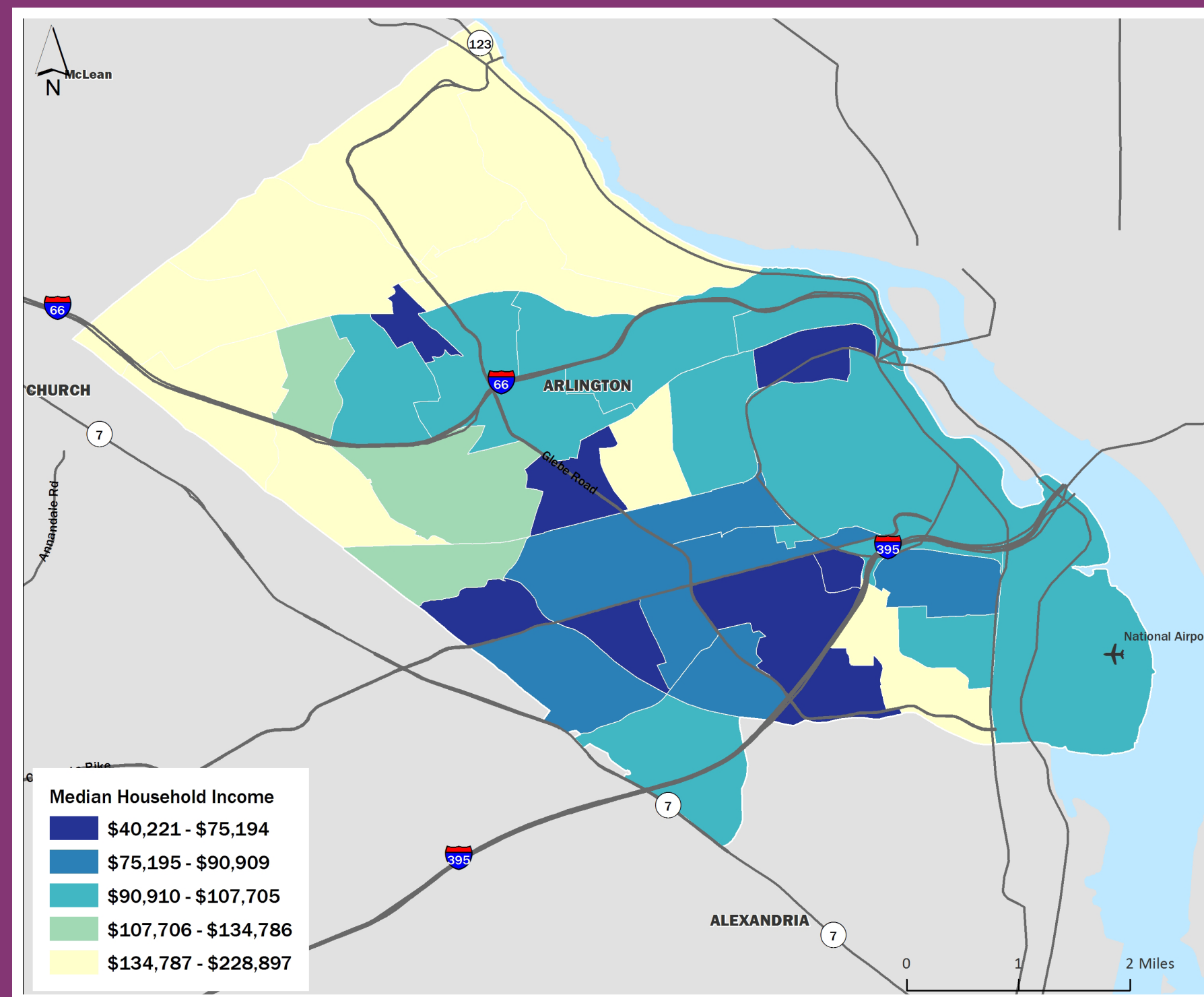


Source: ACS 2016

*Arlington is one of the wealthiest counties in the country, but approximately 12-16% of our neighbors qualify as very low-income. In Arlington, this could be family of 4 living on \$48,000, or an individual making \$24,000.*

## OUR COMMUNITY

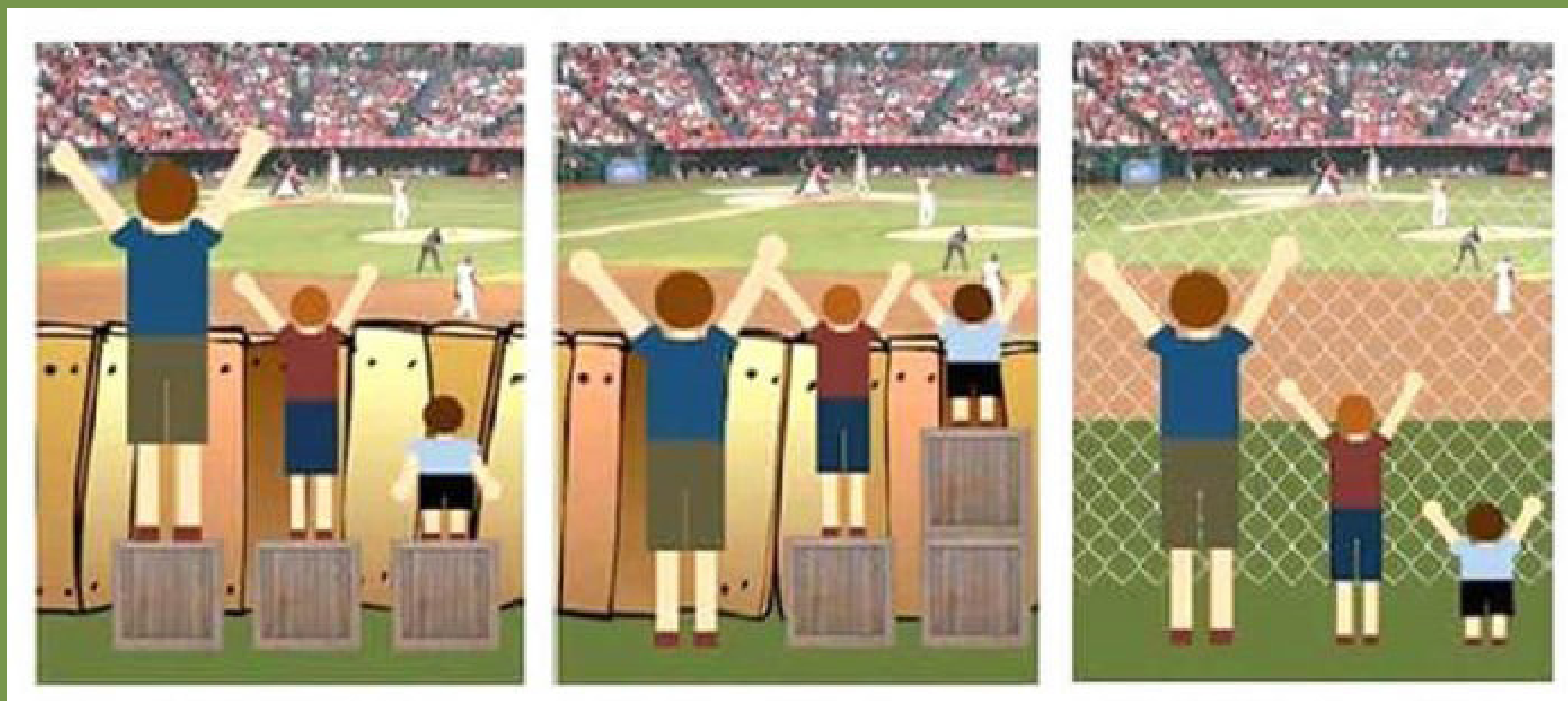
# Responding to Income Inequality



*How can Arlington support households living in poverty?*

*How can we promote success in neighborhoods with less wealth and resources?*

## Utilizing an Equity Lens



### WHAT IS AN EQUITY LENS?

An Equity Lens is a framework that requires one to consider how marginalized and under-served individuals and populations will be affected by decisions, processes, and systems.

**EQUALITY** ensures that everyone gets the same opportunity to be successful.

**EQUITY** offers additional tools to those who need them to overcome barriers that get in the way of success.

**EQUITY** with **INCLUSION** removes barriers to opportunity and addresses issues of poverty.

# Models that Work: Community Progress Network

We believe equity is required for our community to thrive.

We are a coalition of Arlingtonians committed to our community's vision of inclusivity and diversity. We formed an advisory council of 30+ civic and business leaders, elected officials, service providers, and research institutions to educate our community and advocate for equitable programs, policies and investments in Arlington.

## What We Do

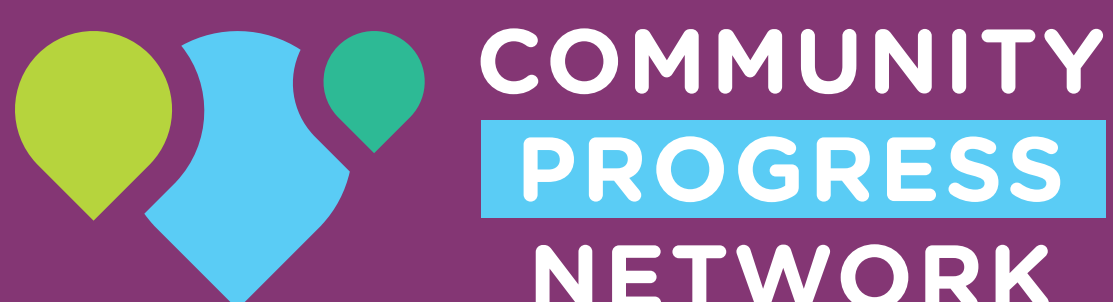
- Gather and Share Data so that we can
  - » Analyze & reduce barriers to accessing services
  - » Provide opportunities for resident input
  - » Keep our community informed
- Convene Community Leaders in order to
  - » Elevate an equity lens
  - » Create a shared advocacy platform
  - » Strengthen local leaderships
- Advance Equity and Inclusion by
  - » Identifying gaps and opportunities
  - » Amplifying community voices
  - » Fostering resident leadership

## Focus Areas

- Housing and Stability for Individuals and Families
- Workforce Development
- Educational Opportunity and Accessibility
- Public Health and Wellness

For more information, please visit

[CommunityProgressNetwork.org](https://CommunityProgressNetwork.org)



## OUR GROWING NETWORK

- AHC Inc.
- Arlington Community Federal Credit Union
- Arlington County
- Arlington Department of Human Services
- Arlington Food Assistance Center (AFAC)
- Arlington Nonprofit Center
- Arlington Partnership for Affordable Housing (APAH)
- Arlington Presbyterian Church
- Arlington Public Schools & School Board
- Arlington Free Clinic
- ASPIRE! Afterschool Learning
- Bridges to Independence
- Carlin Springs Community School
- Coalition of Arlingtonians for Responsible Development
- Columbia Pike Revitalization Organization (CPRO)
- Communities in Schools
- Doorways
- George Mason University
- La Cocina VA
- Neighborhood Health
- Offender Aid and Restoration
- Our Revolution Arlington
- Urban Institute
- Virginians for Interfaith Community Engagement (VOICE)
- Virginia Tech Social and Decisions Analytics Laboratory
- Volunteer Arlington

*And growing*

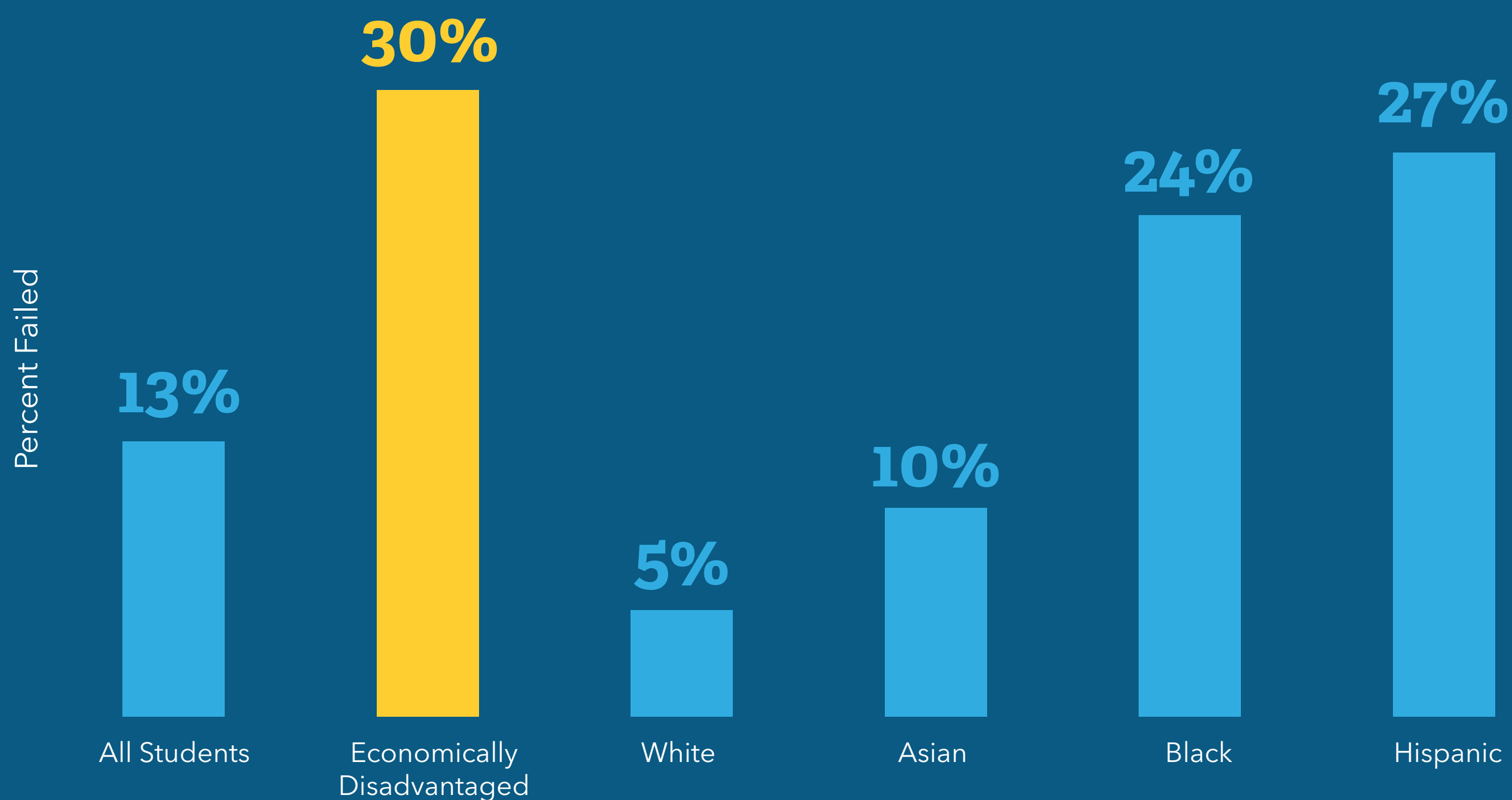
## EDUCATION

# Do children from low-income households have the same educational success as their peers?

## Early Reading Proficiency as a Long-Term Indicator

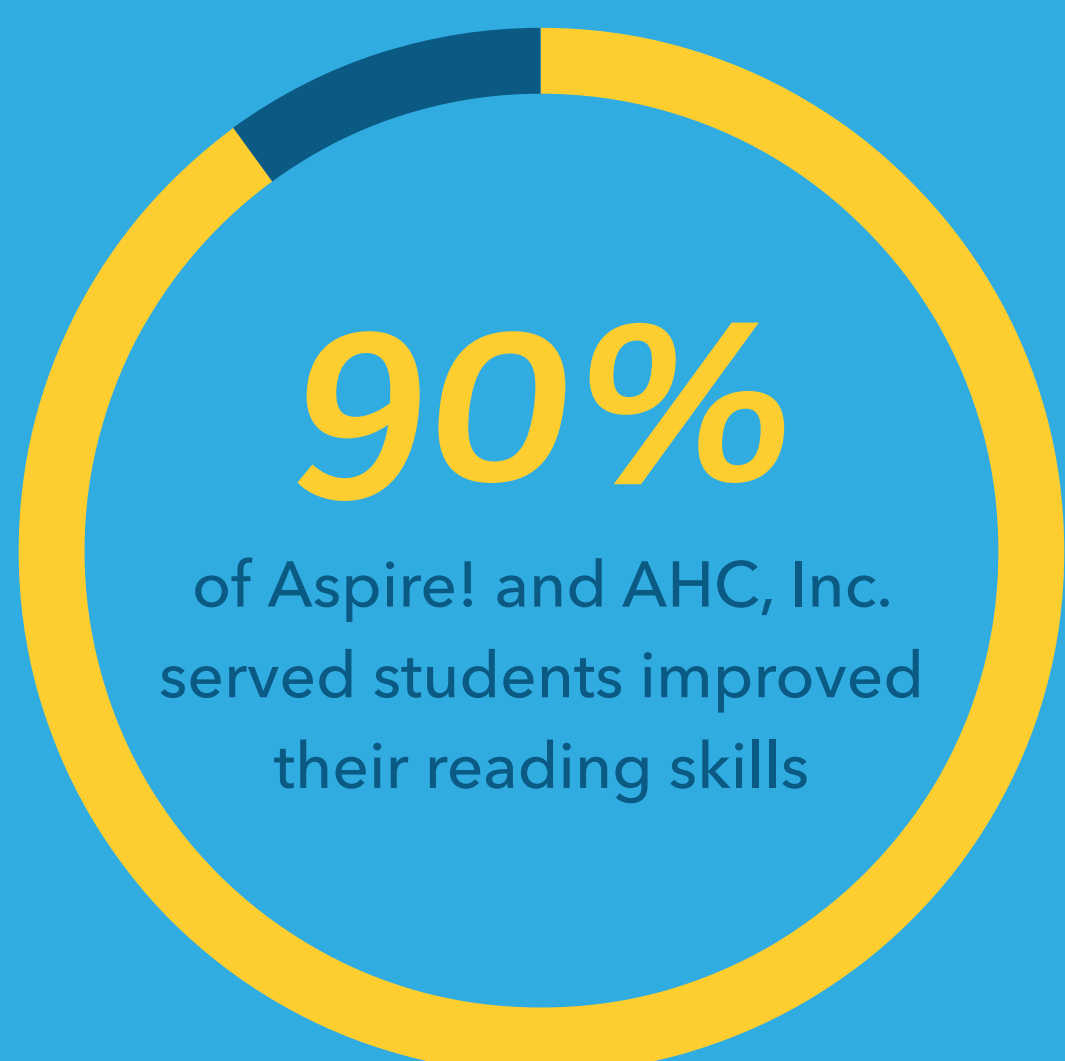
Early-grade reading proficiency is a crucial metric in the US. Studies show that children who do not read on grade level by the end of 3rd grade are **4x less likely** to graduate high school than proficient readers.

### FAILURE TO READ AT GRADE LEVEL, 3RD-5TH GRADES



Source: Virginia Department of Education, School-Subject Area 2016-2017.

### EQUITABLE INTERVENTIONS



*With these kinds of positive and targeted supplemental programming, economically disadvantaged children can rapidly improve their reading, writing, and math skills, ensuring future educational success.*

## EDUCATION

# Free and Reduced Meals in Arlington Public Schools

Free and Reduced Meals is a national program that provides breakfast and lunch for eligible students. Healthy, sustaining food is essential to development and academic growth.



*1 in 3 students in Arlington schools  
qualify for free or reduced meals.*

### *Who is eligible?*

- Children from households whose income is at or below:
  - » \$30,000 for 2-person families
  - » \$45,000 for 4-person families
- Students from households receiving Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), or WIC
- Children who are homeless, migrant, or runaway
- Foster children

### *Why is this an important indicator?*

Since a child must live in Arlington to attend public school, Free and Reduced Meals is an important metric of poverty within our community.

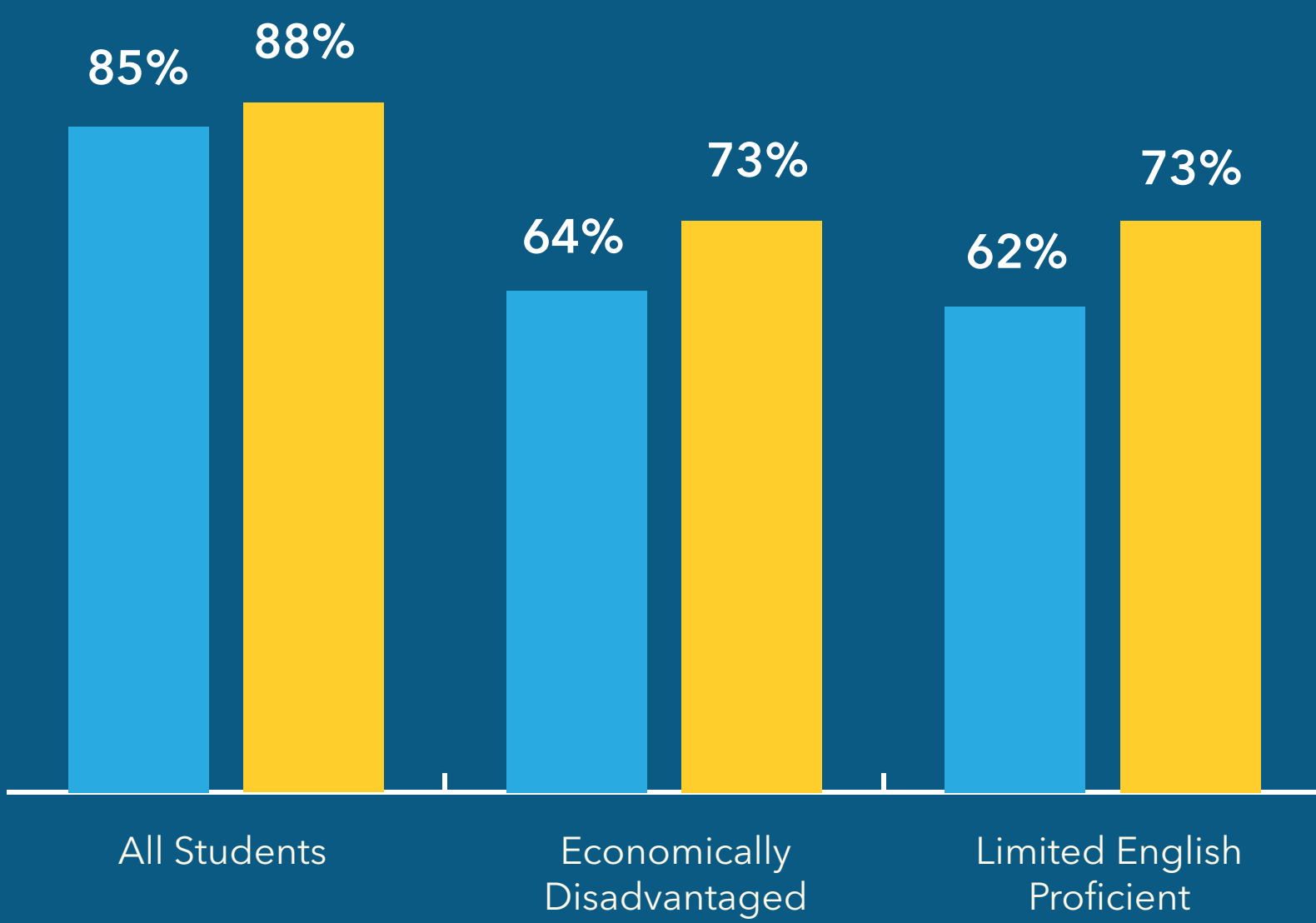
# EDUCATION

## Educational Indicators

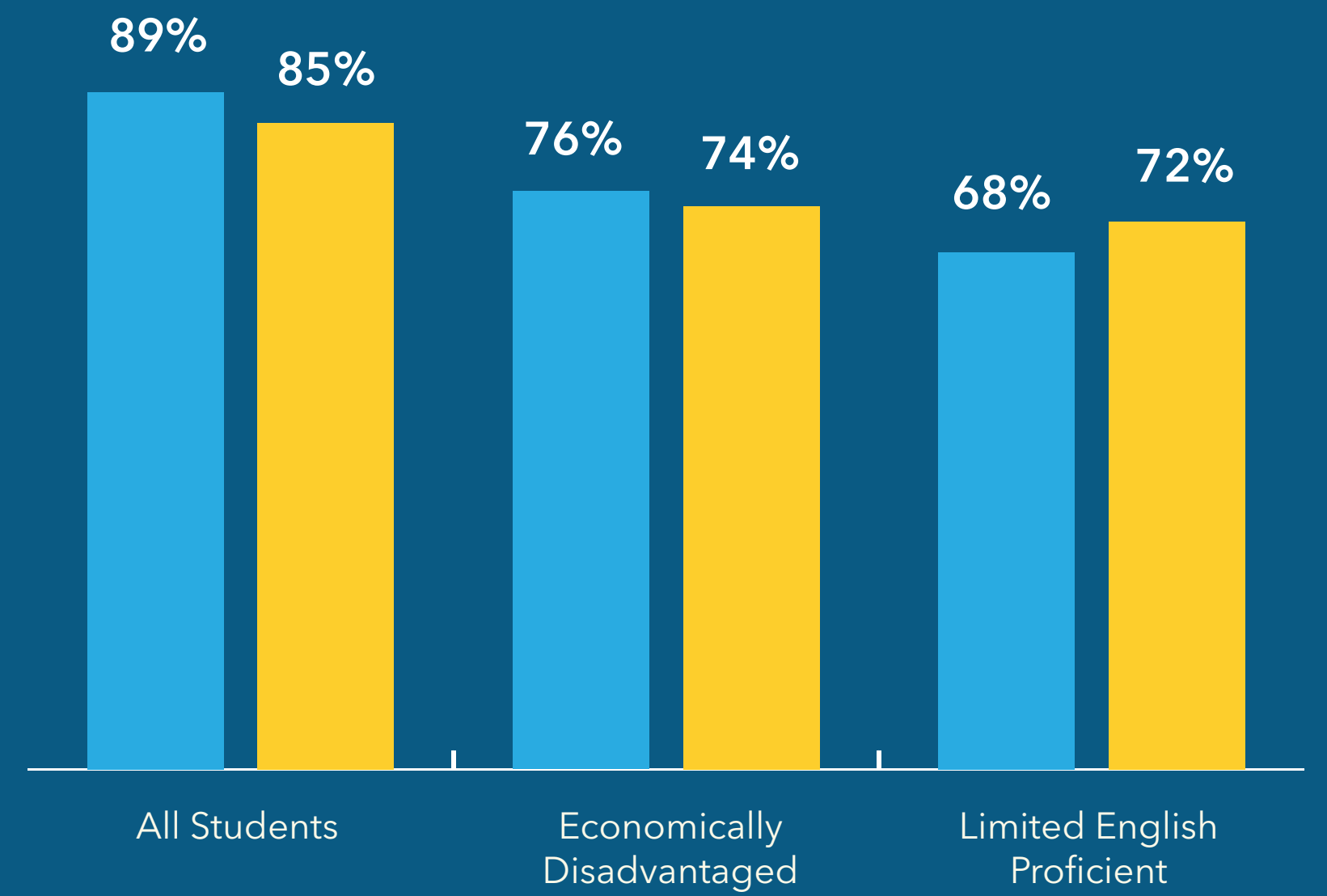
When economically disadvantaged students have access to education resources, the achievement gap shrinks.

### ARLINGTON SCHOOLS SOL PASS RATES 2016-17

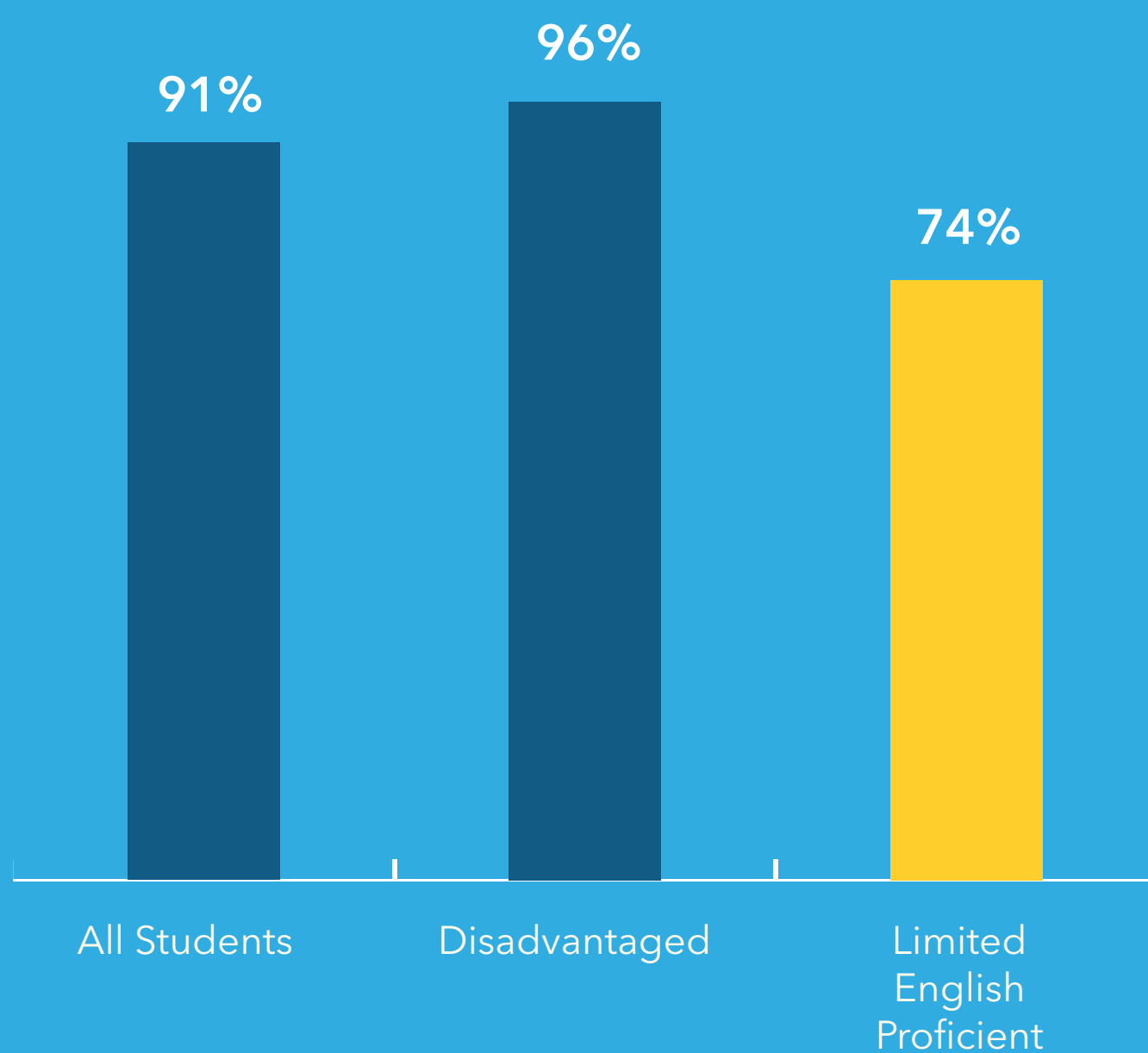
#### MIDDLE SCHOOL



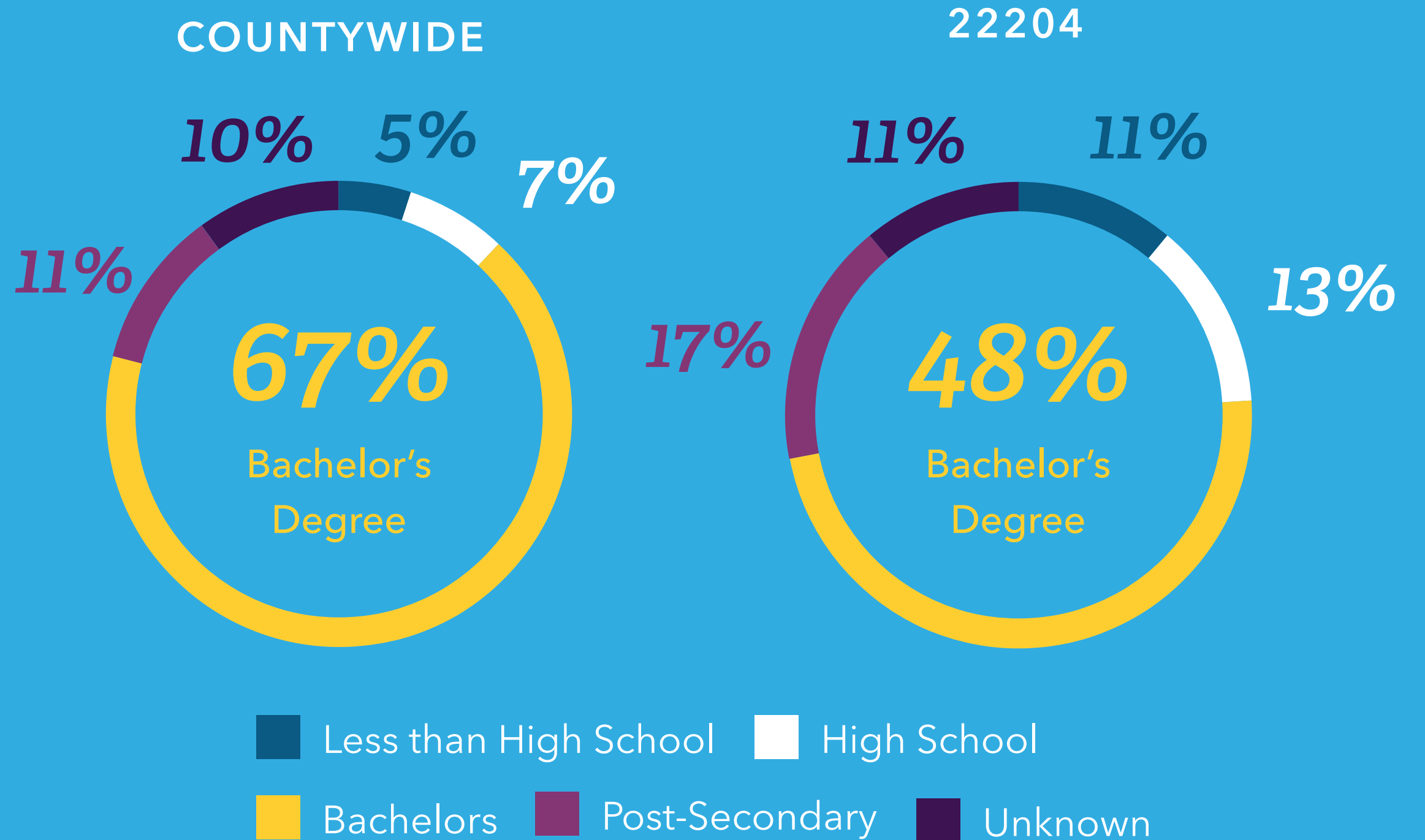
#### HIGH SCHOOL



### 2016-2017 ON-TIME GRADUATION RATES



### EDUCATION



Source: SOL pass rates and On-time graduation rates from APS Dashboard

Source: ACS 2016

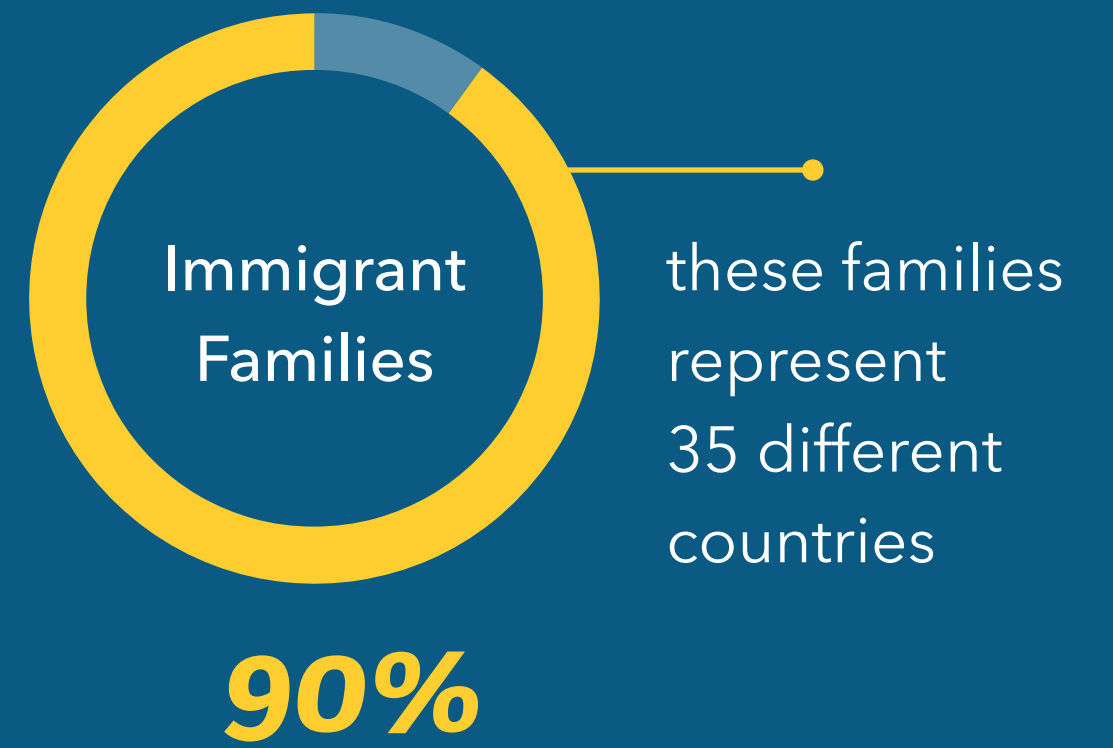
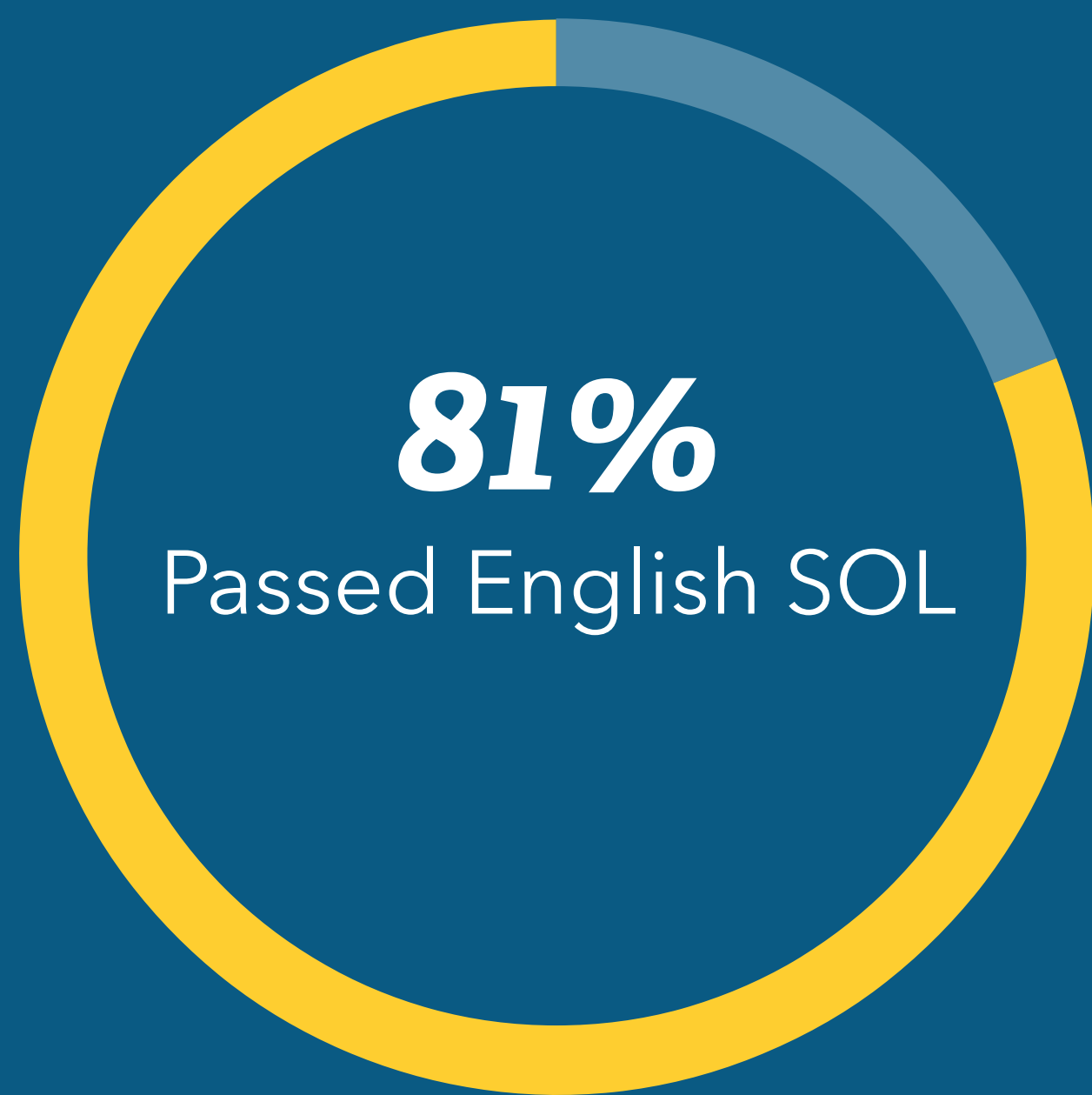
## EDUCATION

# Models that Work: Carlin Springs Community School

The Carlin Springs Community School is located in 22204, the most economically and racially diverse zip code in Arlington. The school has adopted an innovative model to meet the needs of its student body.

### STUDENT DEMOGRAPHICS, 2016-2017

Carlin Springs Community School Data, 2016



***Students at Carlin Springs face enormous challenges to learning—***  
many students carry the burdens of poverty, language barriers, and limited access to resources.

In order to create the best possible learning environment for disadvantaged children,  
***the Carlin Springs Model is focused in four areas:***



***Increasing Academic  
Achievement***



***Fostering a Caring,  
Safe, and Healthy  
Environment***



***Building and Sustaining  
Community Partnerships***



***Data  
Evaluation***

***Outcomes from  
2014 to 2016:***

***11% increase***  
in reading proficiency  
for all students

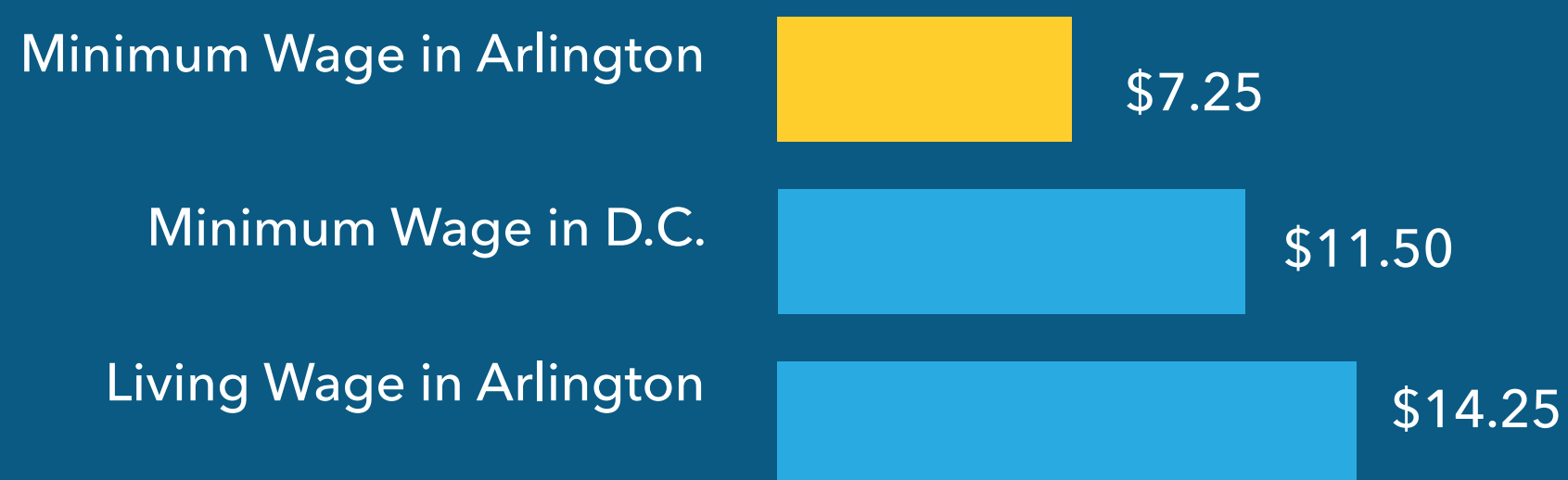
***10% increase***  
in reading proficiency for  
economically disadvantaged students



# WORKFORCE SOLUTIONS

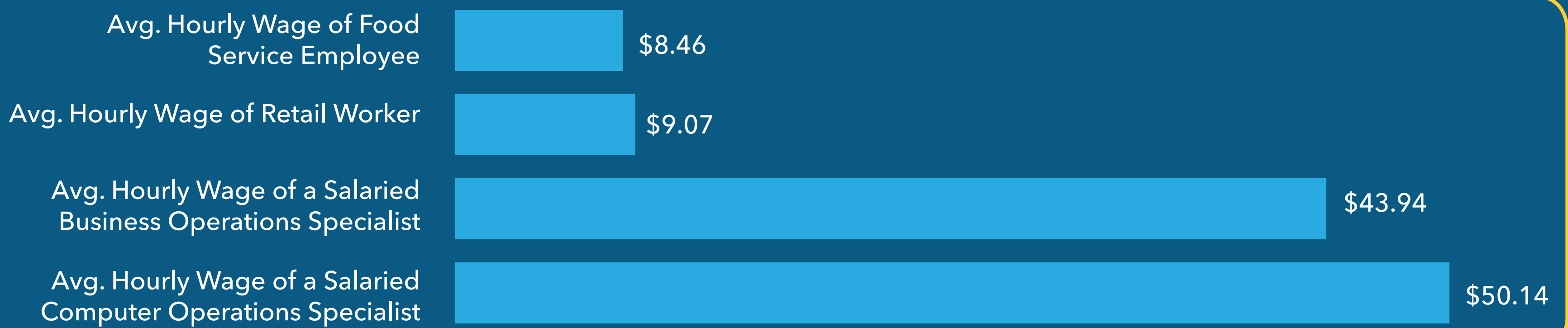
## If you work in Arlington, should you be able to afford to live here?

A minimum wage worker would need to work **109 hours per week** to be able to afford a one bedroom apartment in Arlington.



### WHAT IS A LIVING WAGE?

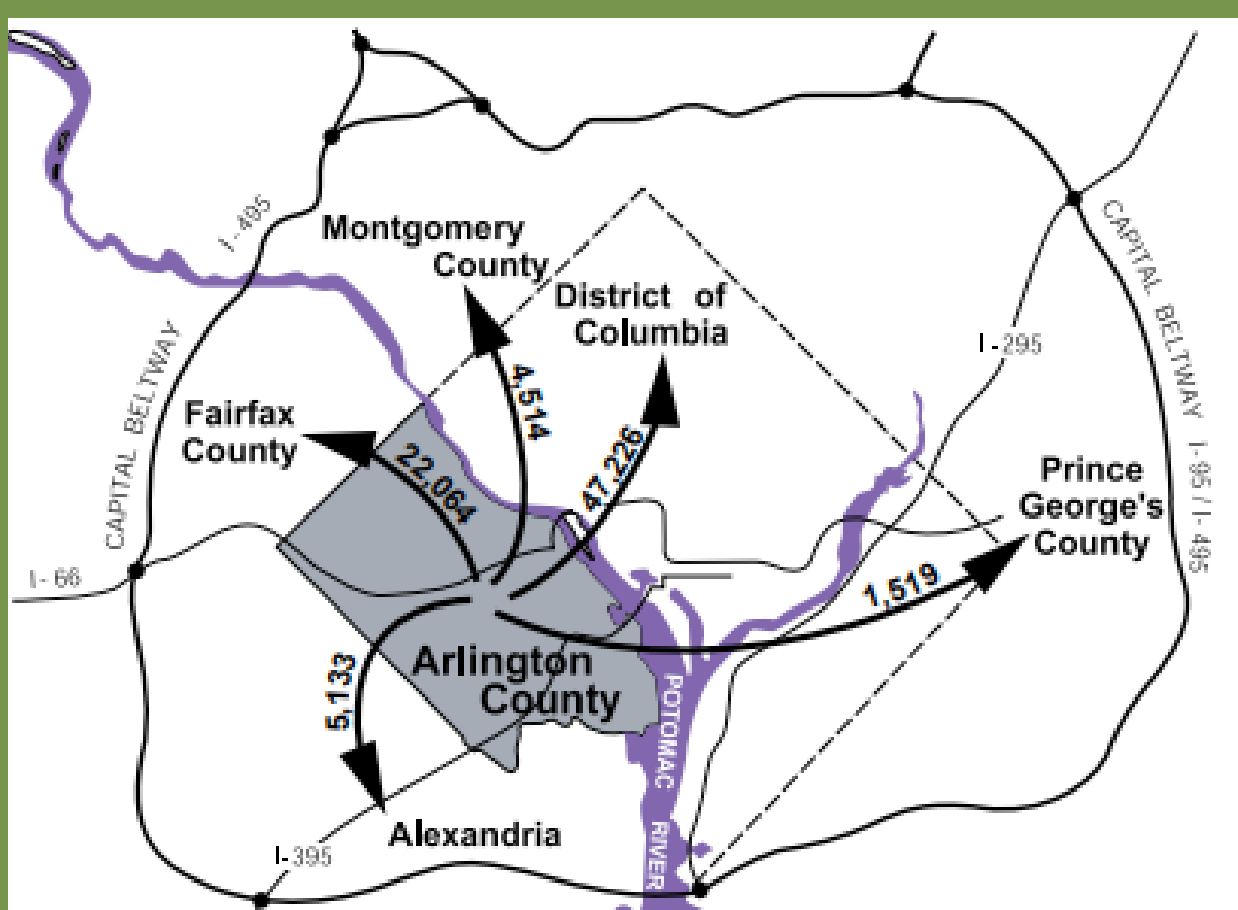
A living wage is the salary required to meet minimum standards of living in an area.



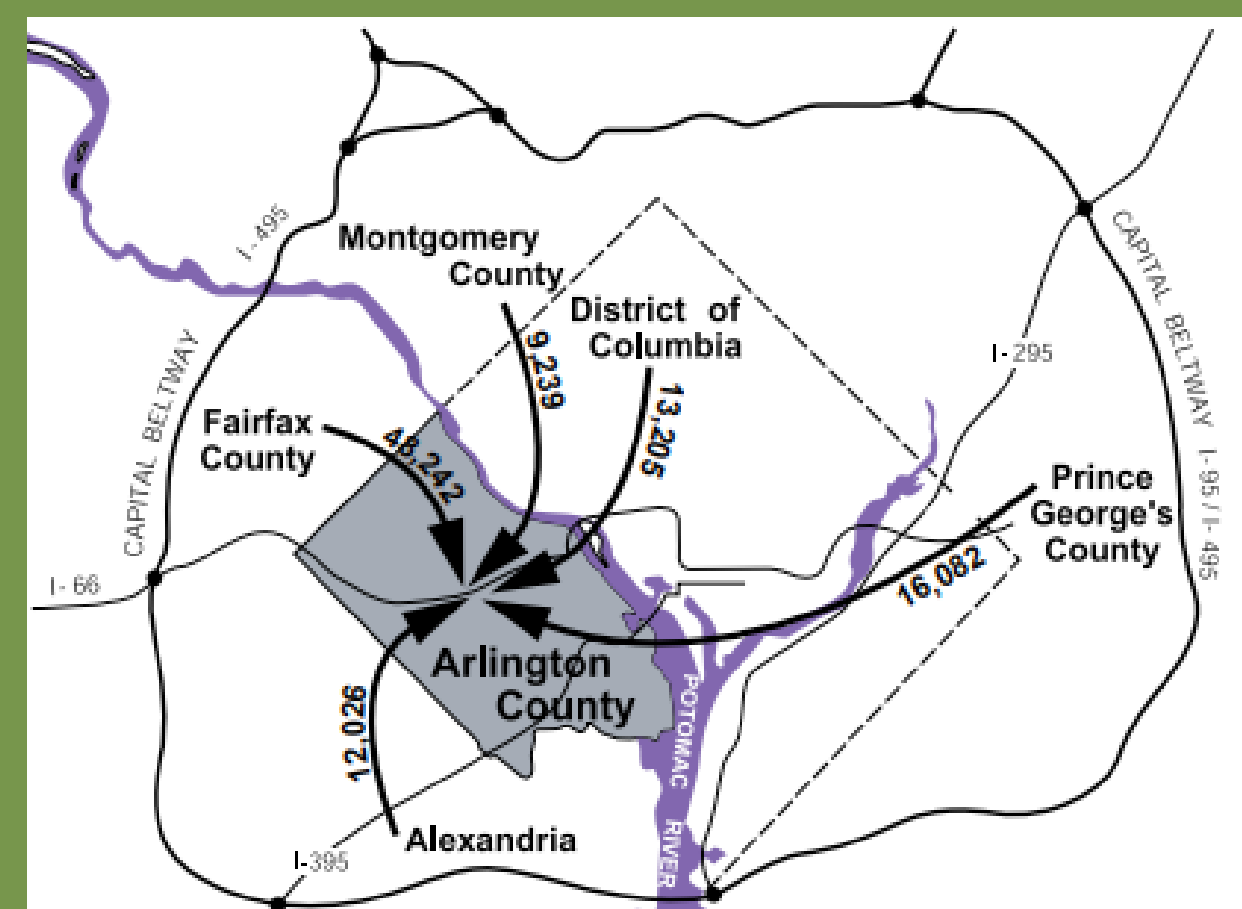
These are two of the most common Salaried positions in Arlington County compared to the two most common hourly positions. Hourly workers often lack access to benefits including paid leave and health benefits.

## WORK FLOWS IN AND OUT OF ARLINGTON

Arlington Residents Working in Other Jurisdictions (2006-2010)



Residents of Other Jurisdictions Working in Arlington (2006-2010)

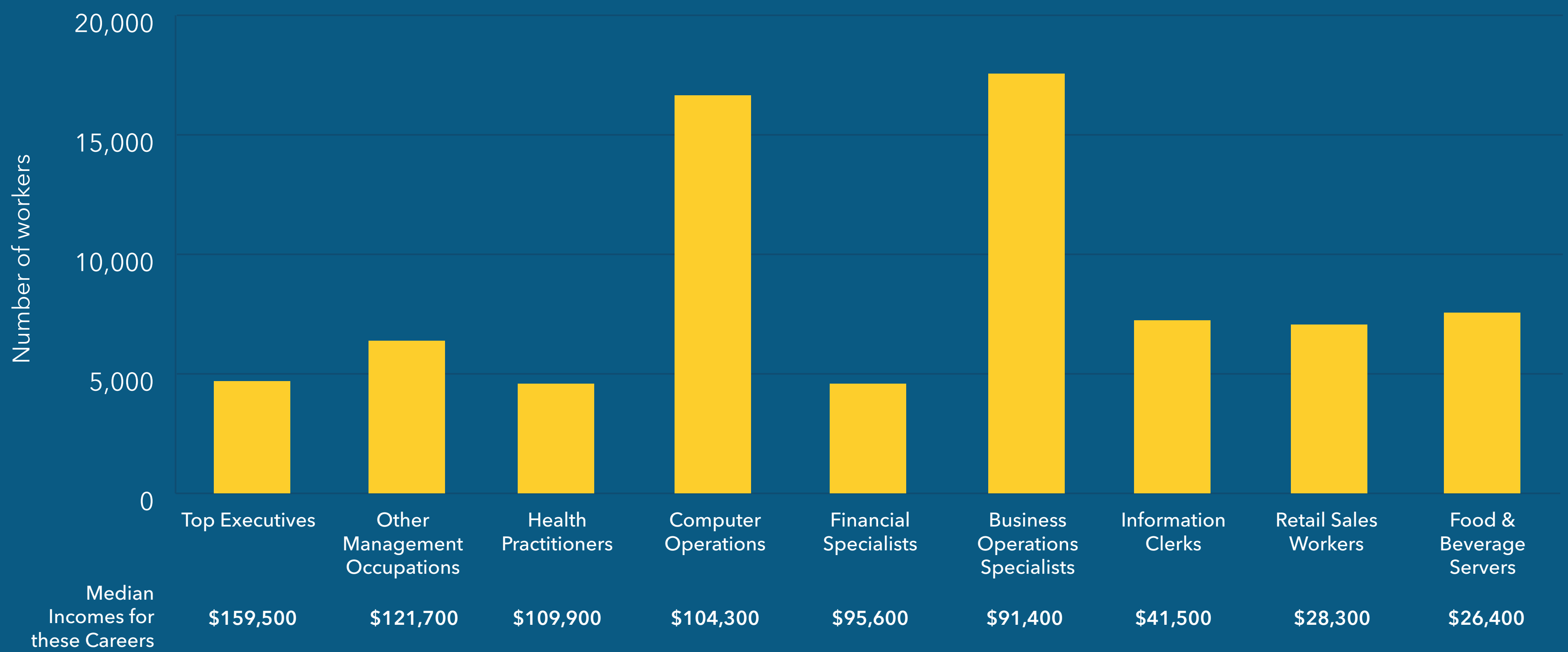


# WORKFORCE SOLUTIONS

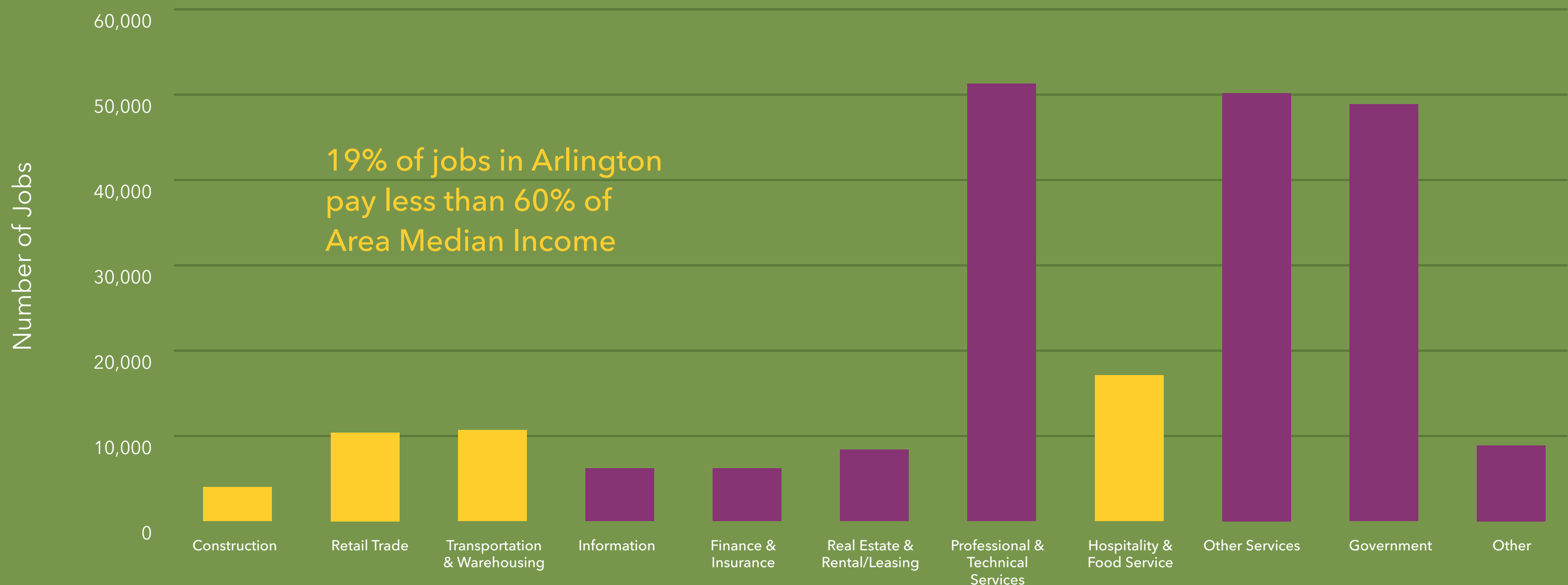
## Industries and Incomes

*Arlington is located in one of the most dynamic labor markets in the US, ensuring that residents have access to a variety of jobs and industries.*

### MOST COMMON CAREERS AMONG ARLINGTON RESIDENTS



### WHAT KIND OF JOB CAN I GET IN ARLINGTON?

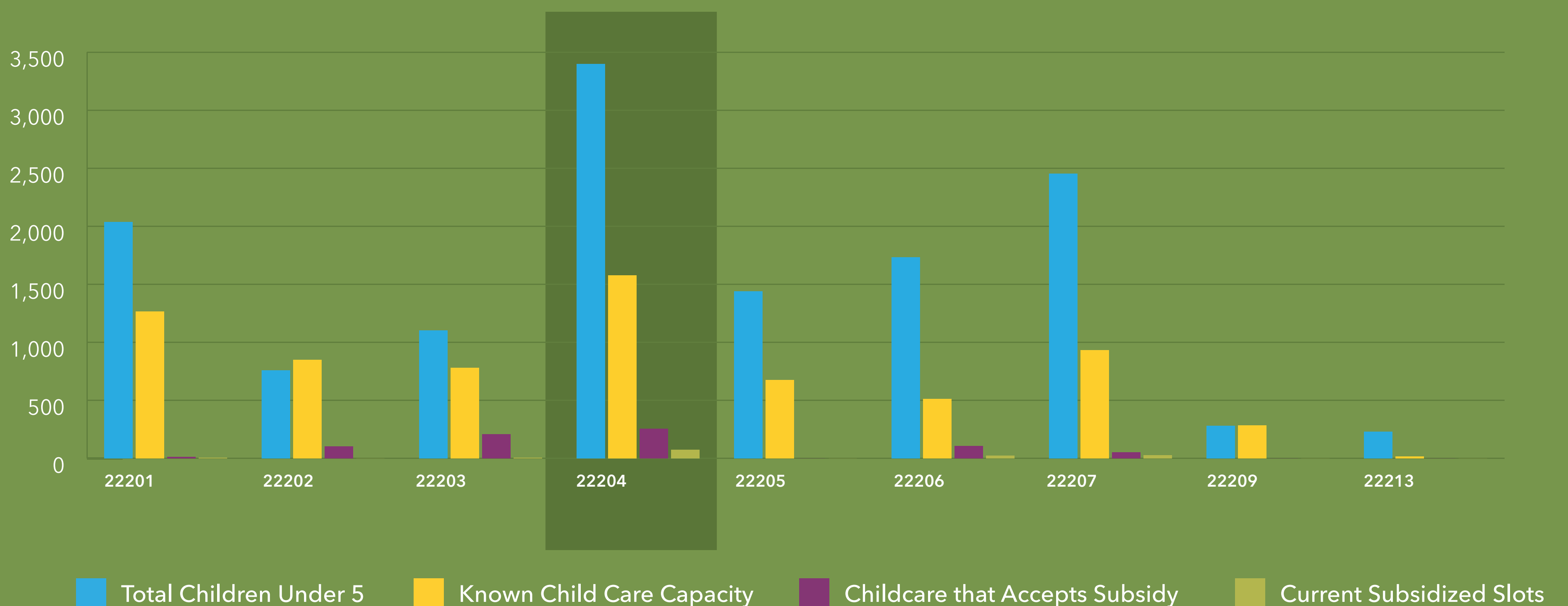


Source: Annual report from urban design and research Arlington County.

# Work or Child Care?

*Child care plays an important role in our economy; parents need child care so that they can continue to work and support their families, and children need a safe, healthy place where they can learn and develop.*

## CHILDREN AND CHILDCARE RESOURCES BY ZIP CODE



## Kindergarten Readiness and Development

While all children benefit from preschool, studies show that **economically disadvantaged students often make the most distinct and lasting gains**, but the cost of care can be a deterrent for these families.

### ANNUAL COST FOR FULL-TIME CHILDCARE

**Infants = \$17–24,000\***

**4-year olds = \$15–\$18,000\***

\* More than 100% of a Minimum Wage Salary

## Models that Work: La Cocina VA



### Culinary Training for Quality Jobs

- Prepares unemployed people for careers in food service industry
- Offers businesses access to better trained employees
- Connects entrepreneurs to new opportunities
- 70% Job placement
- 78% Job retention after 1 year
- \$13 Average hourly rate

### Food Assistance Program

- Facilitates access to healthy and affordable food options for low income communities
- Partners with agencies and nonprofits to cook and deliver hot meals

*Are there meaningful opportunities  
for economic mobility in Arlington?*

### *Stability*

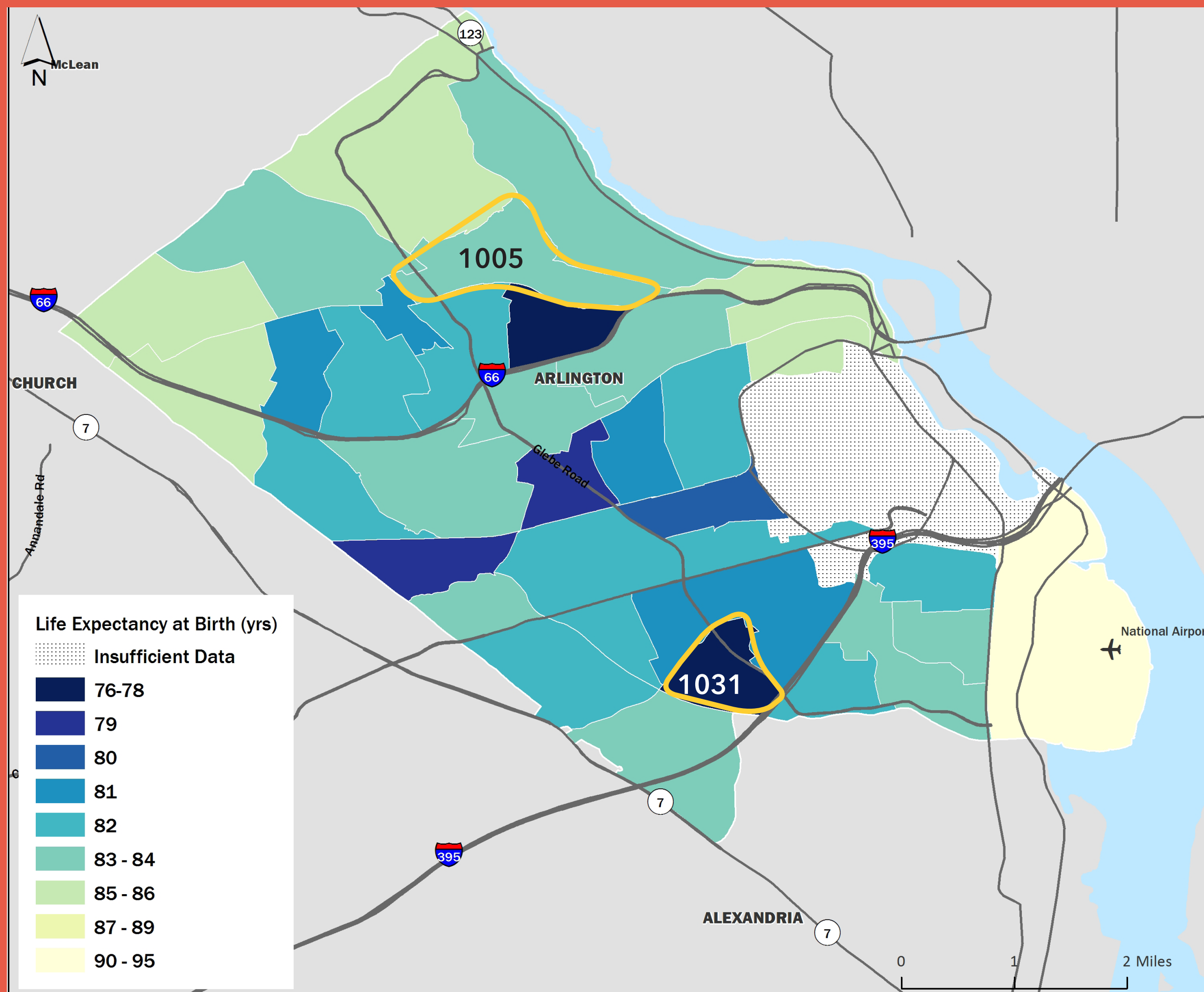
Families are stable when they feel secure in their homes and have the resources to pay for day to day expenses. Low-income families often lack this stability and can be one crisis away from experiencing homelessness.

### *Mobility*

The American Dream of upward economic mobility can be realized when all residents have equitable access to services and opportunities.

# Does your environment affect your health?

*Arlington is ranked as among the healthiest places in the country. But when you start to look closer, some neighborhoods face drastically different life expectancies and health outcomes.*



Source: Northern Virginia Health Foundation, 2017

## Census Tract 1031

### Life Quality Indicators

Median Household Income	\$76,234
Bachelors Degree or Greater	28%
Non-Hispanic Black	50.1%
Hispanic	24.8%
Life Expectancy	77 Years

## Census Tract 1005

### Life Quality Indicators

Median Household Income	\$161,034
Bachelors Degree or Greater	82.2%
Non-Hispanic Black	0%
Hispanic	6.1%
Life Expectancy	84 years

*Wellness is profoundly affected by socioeconomic opportunities and environmental conditions.*

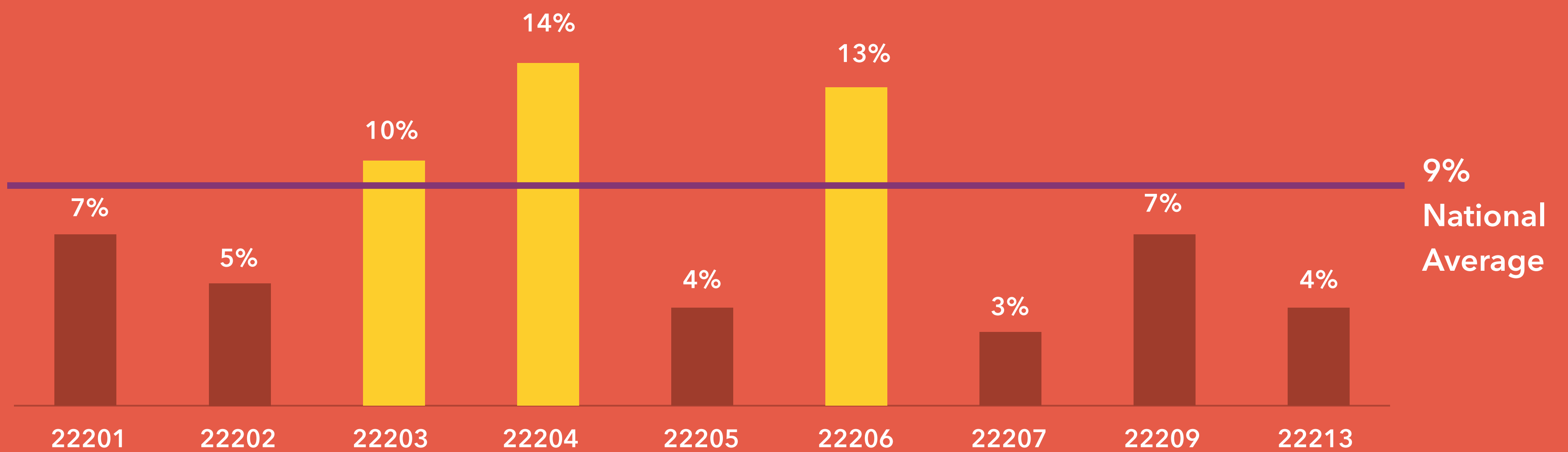
# HEALTH & WELLNESS

## Insurance Coverage: Benefit or Burden?

*1 in 10 of Arlington residents do not have health insurance, on par with the national average of 9% uninsured.*

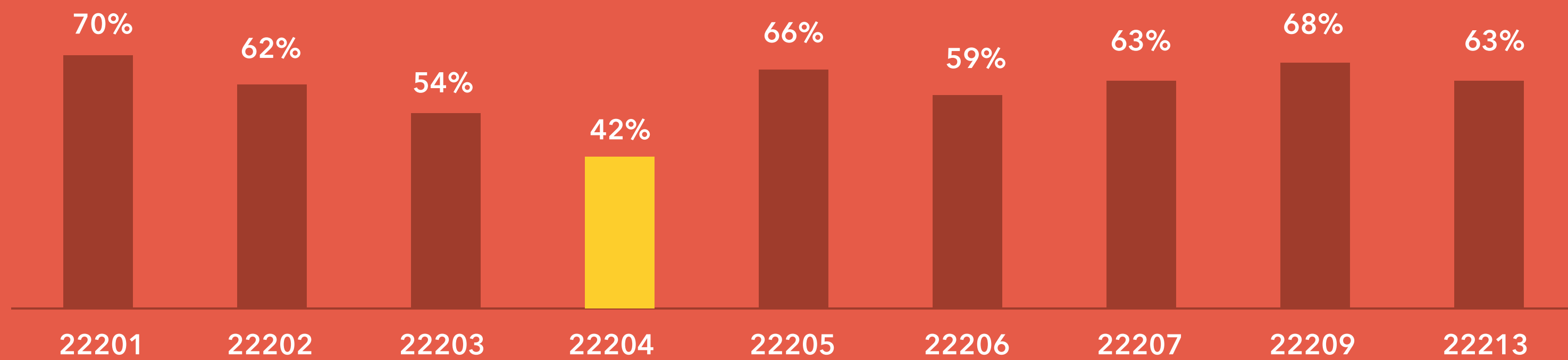
### UNINSURED BY ZIP

ACS, 2016



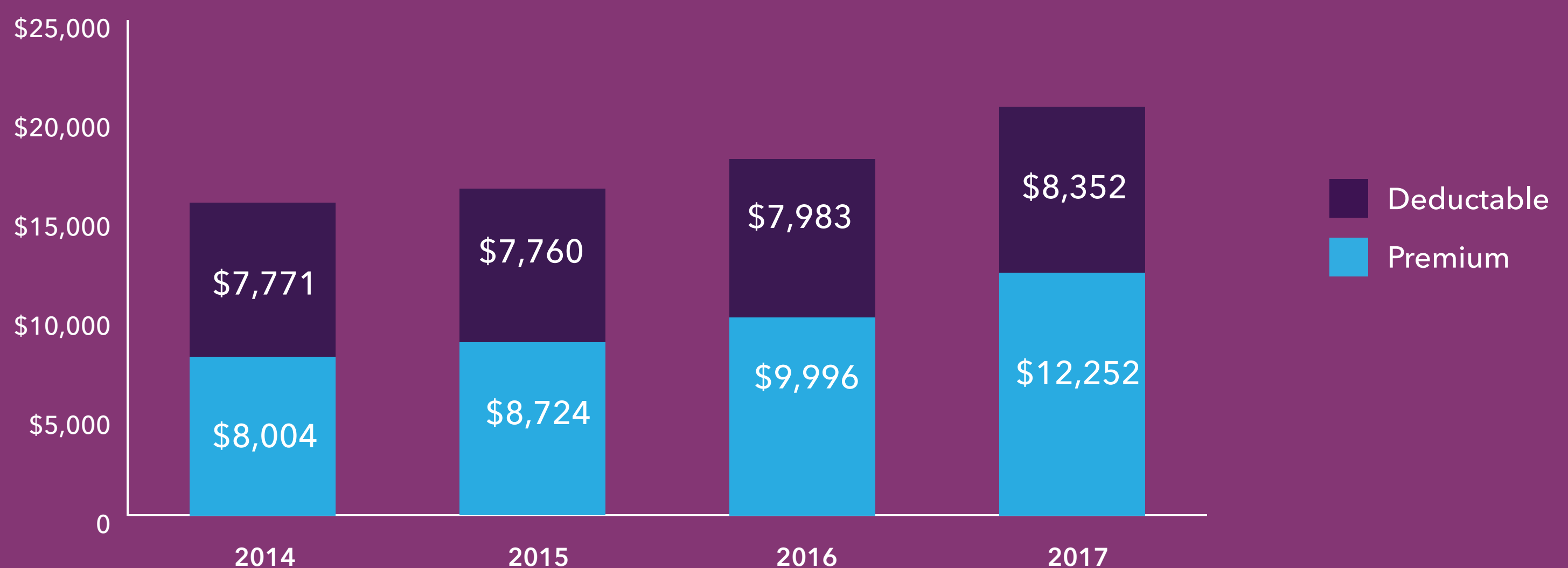
### ARLINGTONIANS WITH ONLY EMPLOYER SPONSORED HEALTHCARE

ACS, 2016



### NATIONAL AVERAGE INSURANCE EXPENSES FOR FAMILY OF 4, RECEIVING NO SUBSIDY

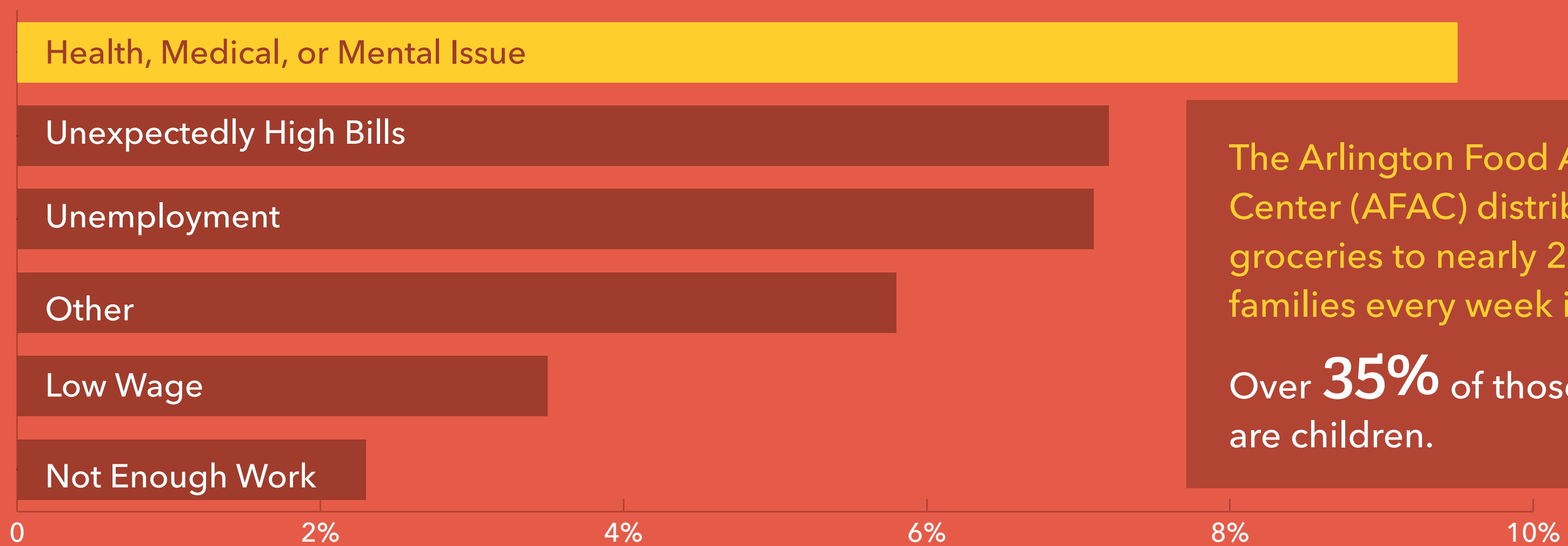
EHealth, 2017



# Nutrition and Health

*Due to costs and time constraints, many at-risk families in Arlington experience food insecurity and lack access to fresh, nutritious food.*

## REASONS CONTRIBUTING TO FOOD INSECURITY AMONG SURVEY RESPONDENTS



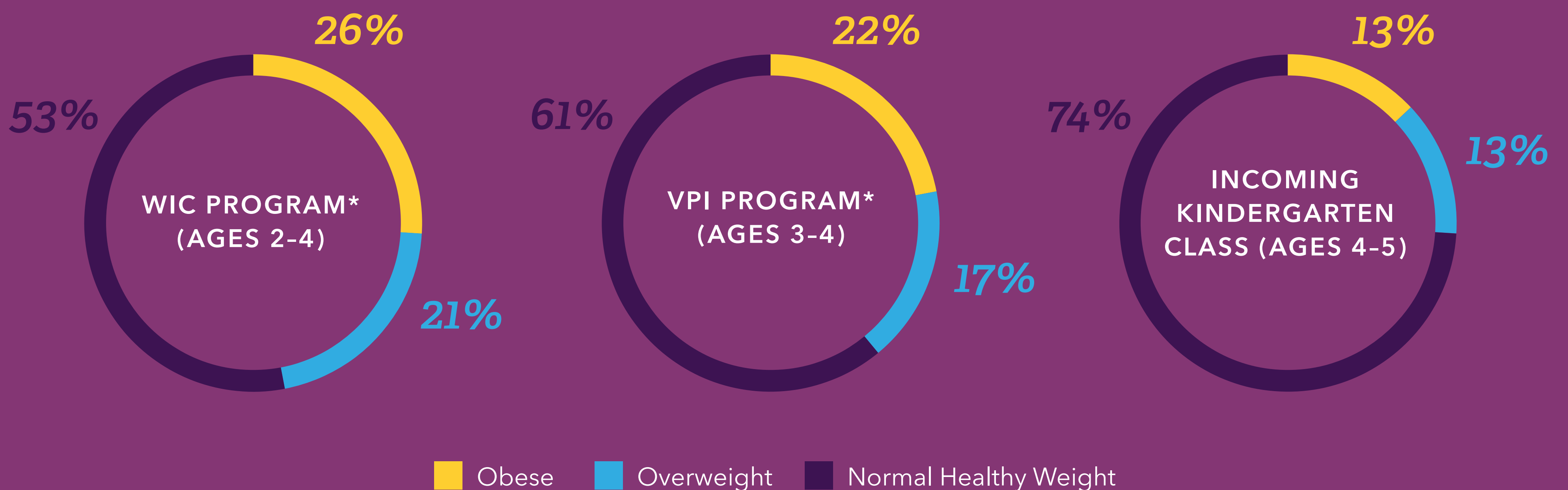
The Arlington Food Assistance Center (AFAC) distributes groceries to nearly 2,200 families every week in Arlington.

Over **35%** of those served are children.

Source: AFAC Arlington Food Insecurity Study 2012-2013

*Body Mass Index has a strong correlation with poverty, as well as a higher risk of chronic conditions later in life.*

## COMPARING BMI FOR YOUNG CHILDREN

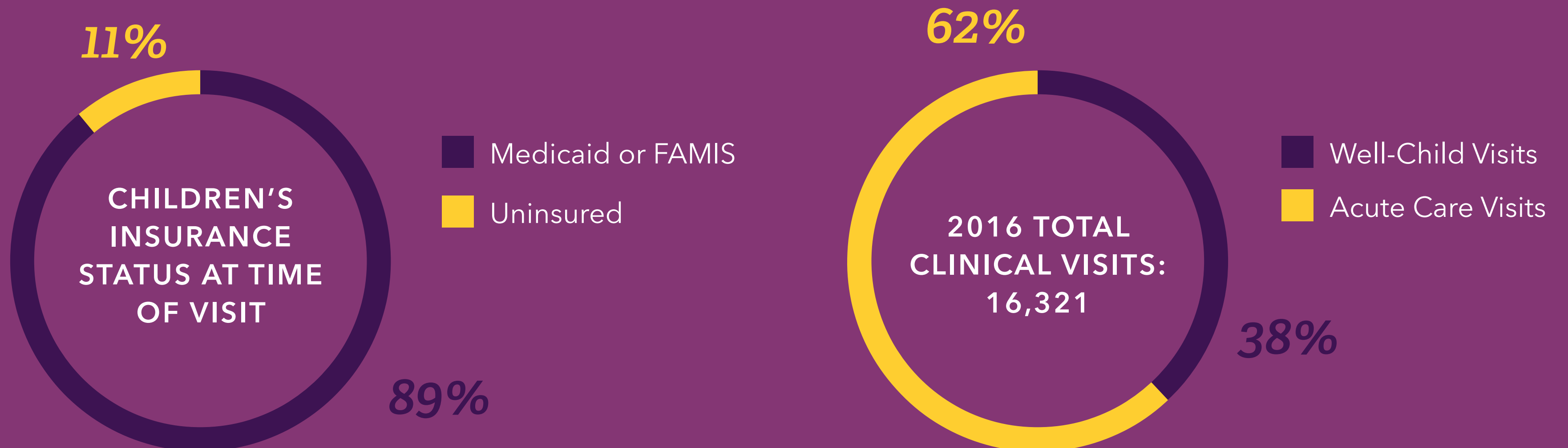


\*WIC and VPI are programs that primarily serve lower income children.

# Models that Work: Arlington Pediatric Center

- Offers comprehensive, affordable, quality healthcare to children under 18, living in Arlington County, who are uninsured or whose families are living at or below 200% Federal Poverty Line (FPL).
- Located in South Arlington, APC features a full-time staff including pediatricians, nurse practitioners, nurses, care coordinators, and behavioral health professionals.
- Committed to overcoming challenges, like illiteracy, language barriers, and transportation costs, in order to provide tailored support to families.
- Partnerships with numerous agencies and public health programs like WIC, Head Start, and Child Protective Services prevent duplication and help meet each child's medical and non-medical needs.
- Founded by Virginia Hospital Center, an anchor institution in Arlington.

## Children Served in 2016



**13,000**  
total low-income  
patients enrolled

**716**  
new patients enrolled

**185,000**  
clinical visits

**615**  
patients with special  
healthcare needs treated

**494**  
mental health  
services provided

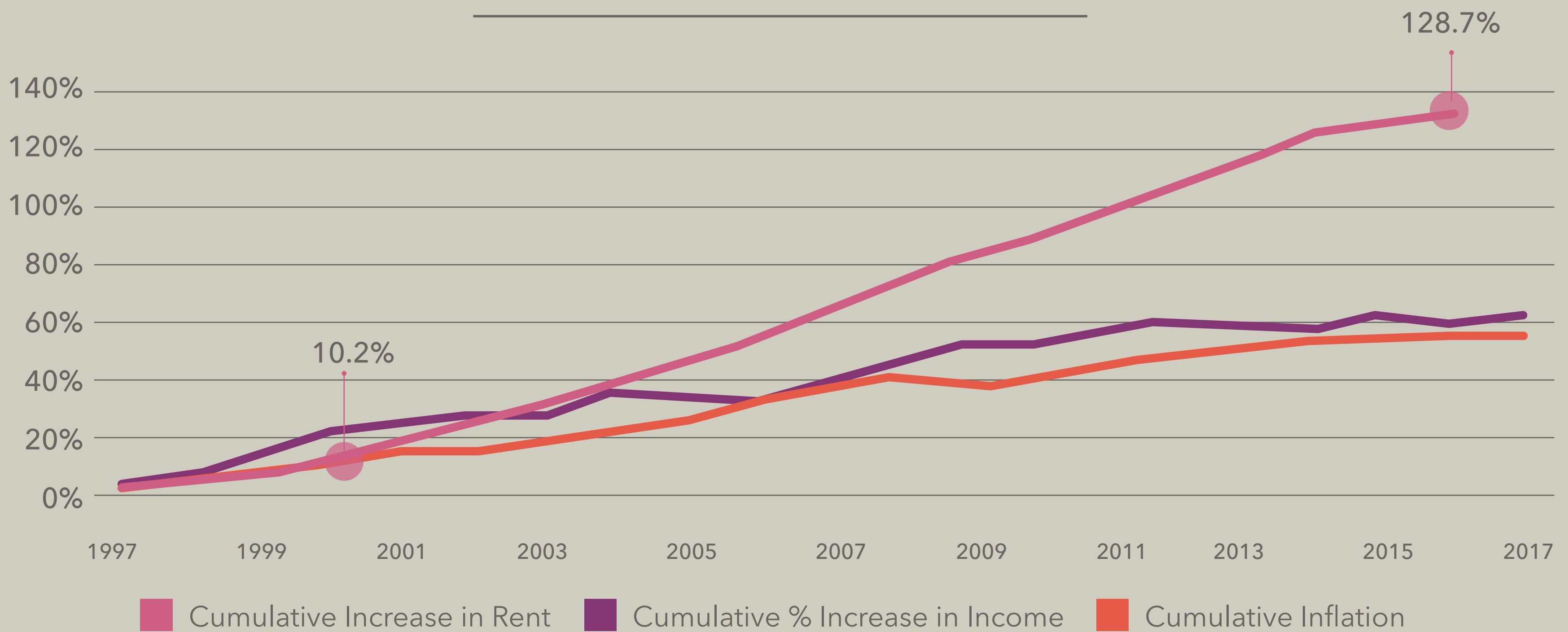


# HOUSING

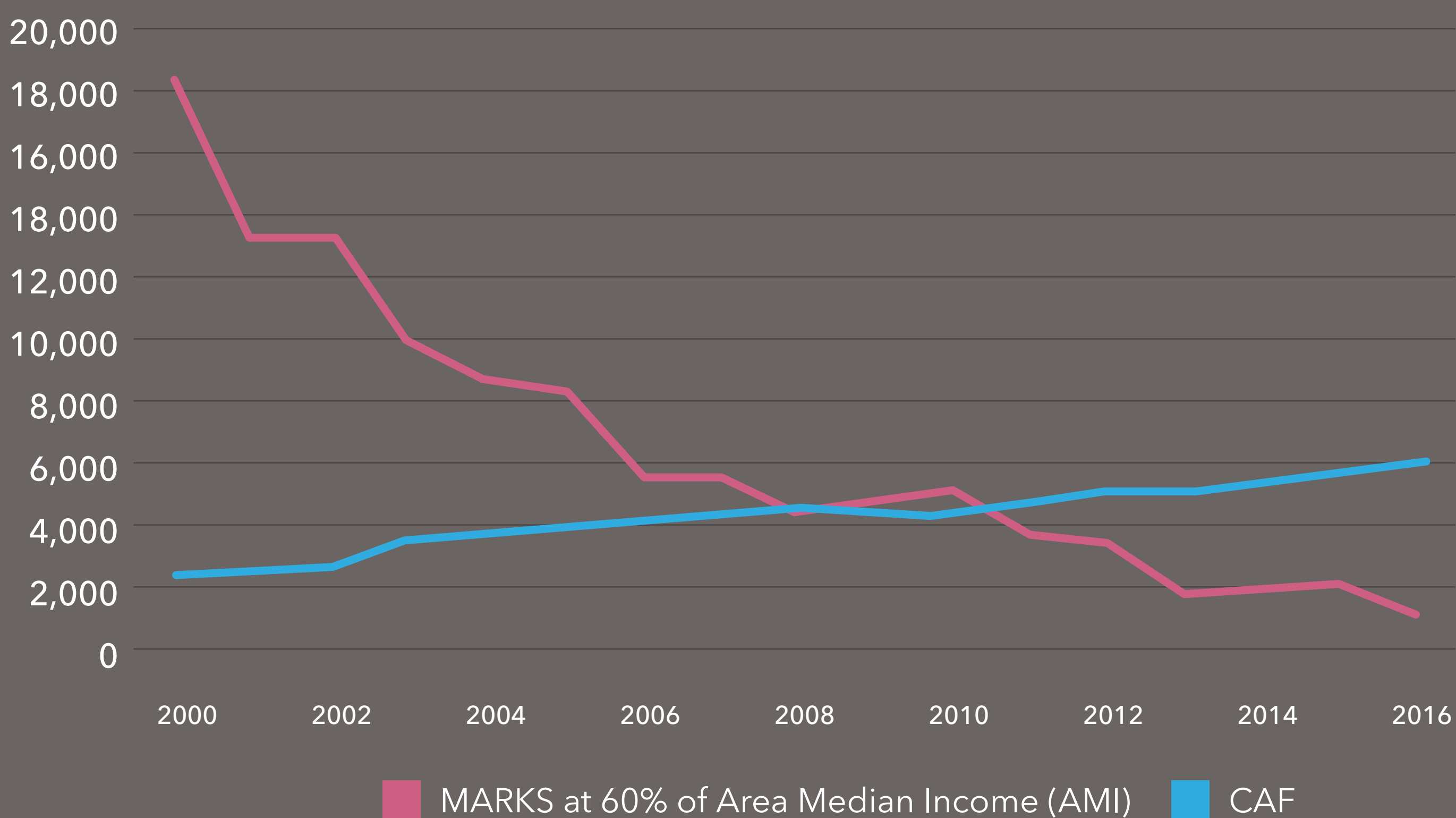
## Does the supply of housing stock support Arlington's diversity?

*Arlington is a highly desirable place to live, but it is expensive. In the last 10 years, the median rent in Arlington has increased much more rapidly than income growth.*

CUMULATIVE CHANGES IN RENT, INCOME, & INFLATION



AFFORDABLE HOUSING STOCK IN ARLINGTON



Source: Arlington County Affordable Housing Master Plan, 2015

### WHAT ARE MARKS?

Market rate affordable housing units (MARKS) are apartments that are naturally affordable to people with lower levels of income due to the unit's amenities, condition, age or location.

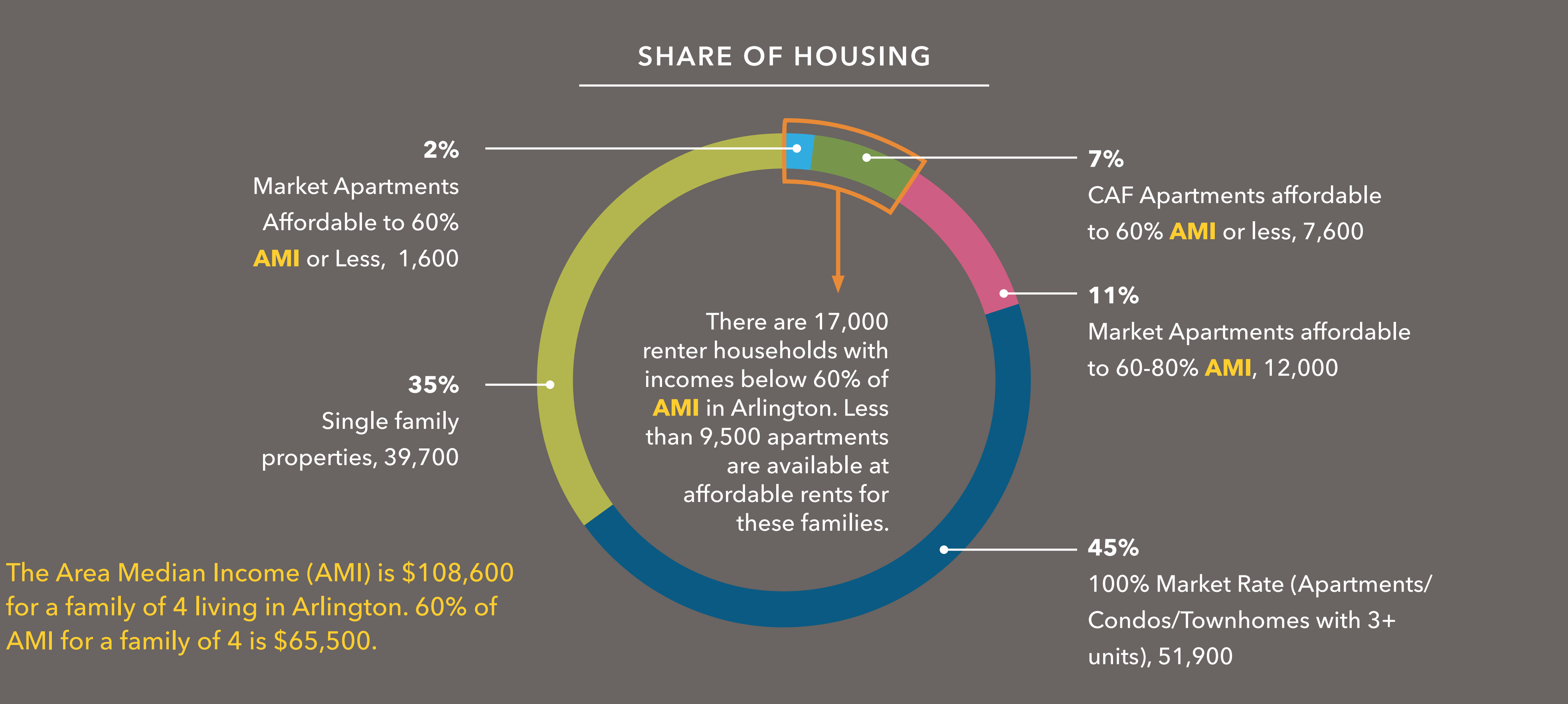
### WHAT ARE CAFS?

Committed Affordable apartments (CAFS) are rent restricted and guaranteed to remain affordable for low- and moderate-income households.

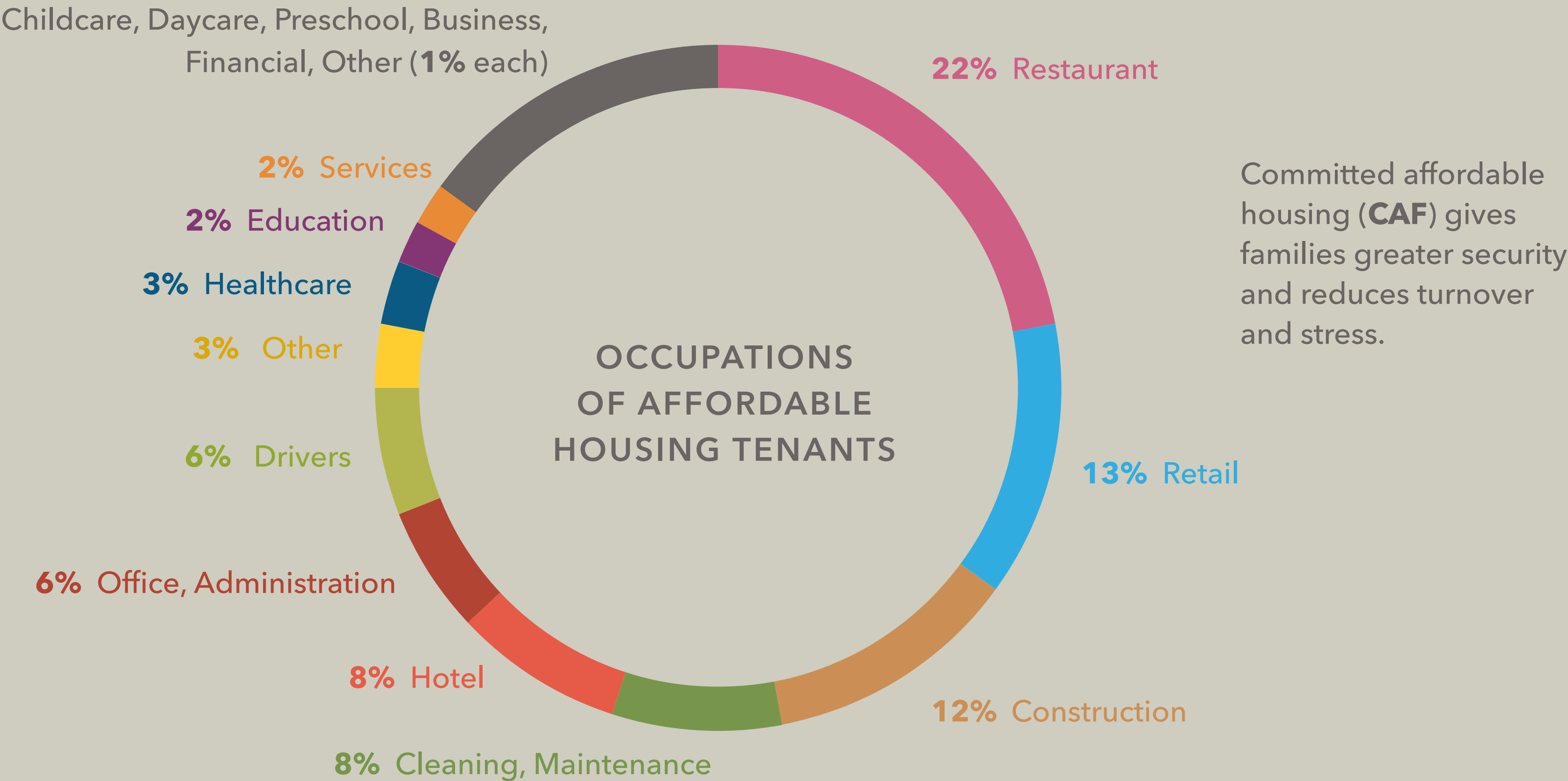
# HOUSING

## Affordable Housing

*In order to meet Arlington's full economic potential, it is increasingly important to build or preserve affordable housing for individuals and families from all income levels.*



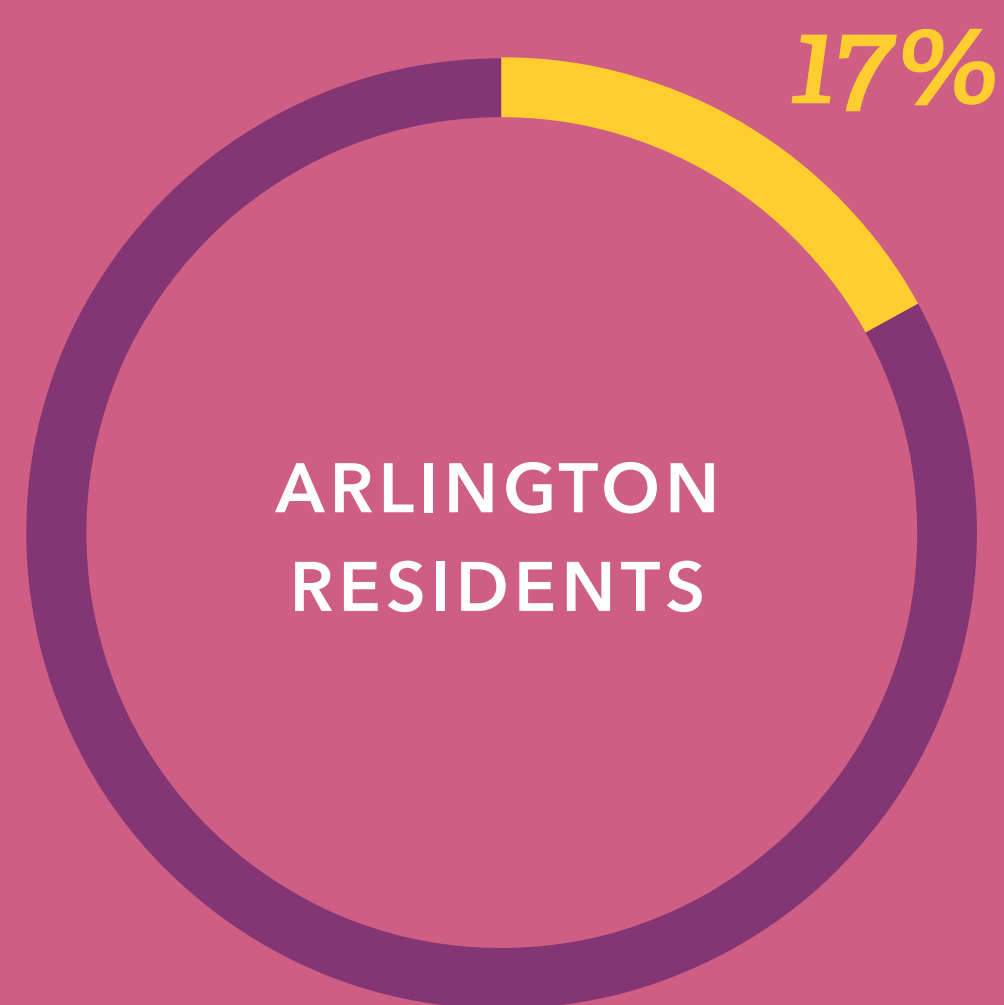
## Who Lives in Affordable Housing?



# HOUSING

## Homelessness and Poverty

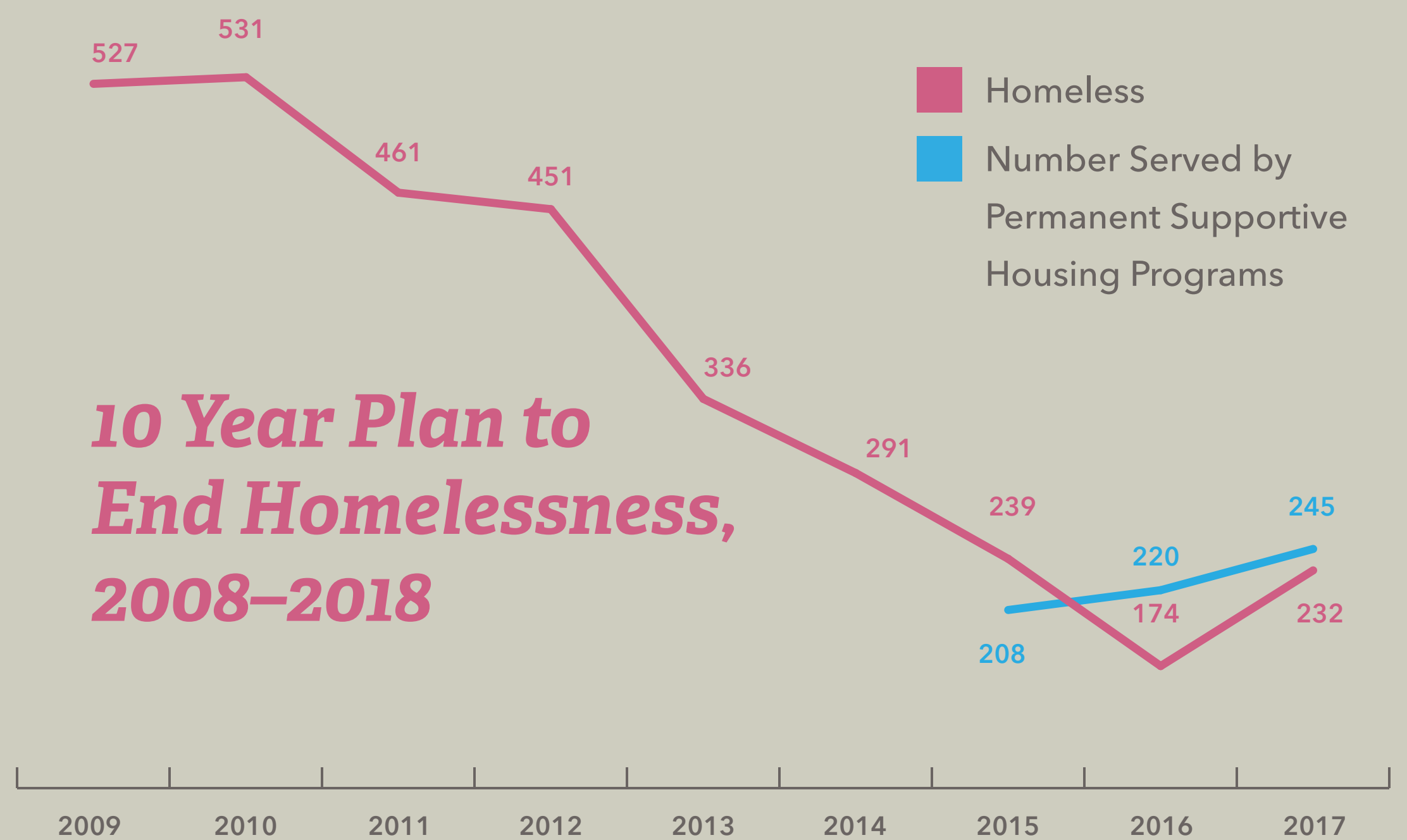
*Very low-income families, especially those that have experienced homelessness, need greater support and deeper rent subsidies.*



Residents living below 200% of the poverty line, meaning that a family of four makes **\$48,678** and an individual makes **\$24,972**.

(ACS, CENSUS BUREAU)

CHANGE IN ARLINGTON'S HOMELESS POPULATION OVER TIME



Source: FY16 Annual Report: Arlington's 10 Year Plan to End Homelessness.

*Since 2009, Arlington has seen a 67% decrease in homelessness, but more than 800 households received homelessness prevention services in fiscal year 2017.*

## How You Can Help Prevent and End Homelessness in Arlington

- ✓ Support Arlington's continued investment in the 10 Year Plan to End Homelessness.
- ✓ Volunteer with and support non-profit service providers
- ✓ Advocate for affordable housing
- ✓ Support Housing Grants and subsidies

# HOUSING

## Models that Work: Affordable Housing Master Plan

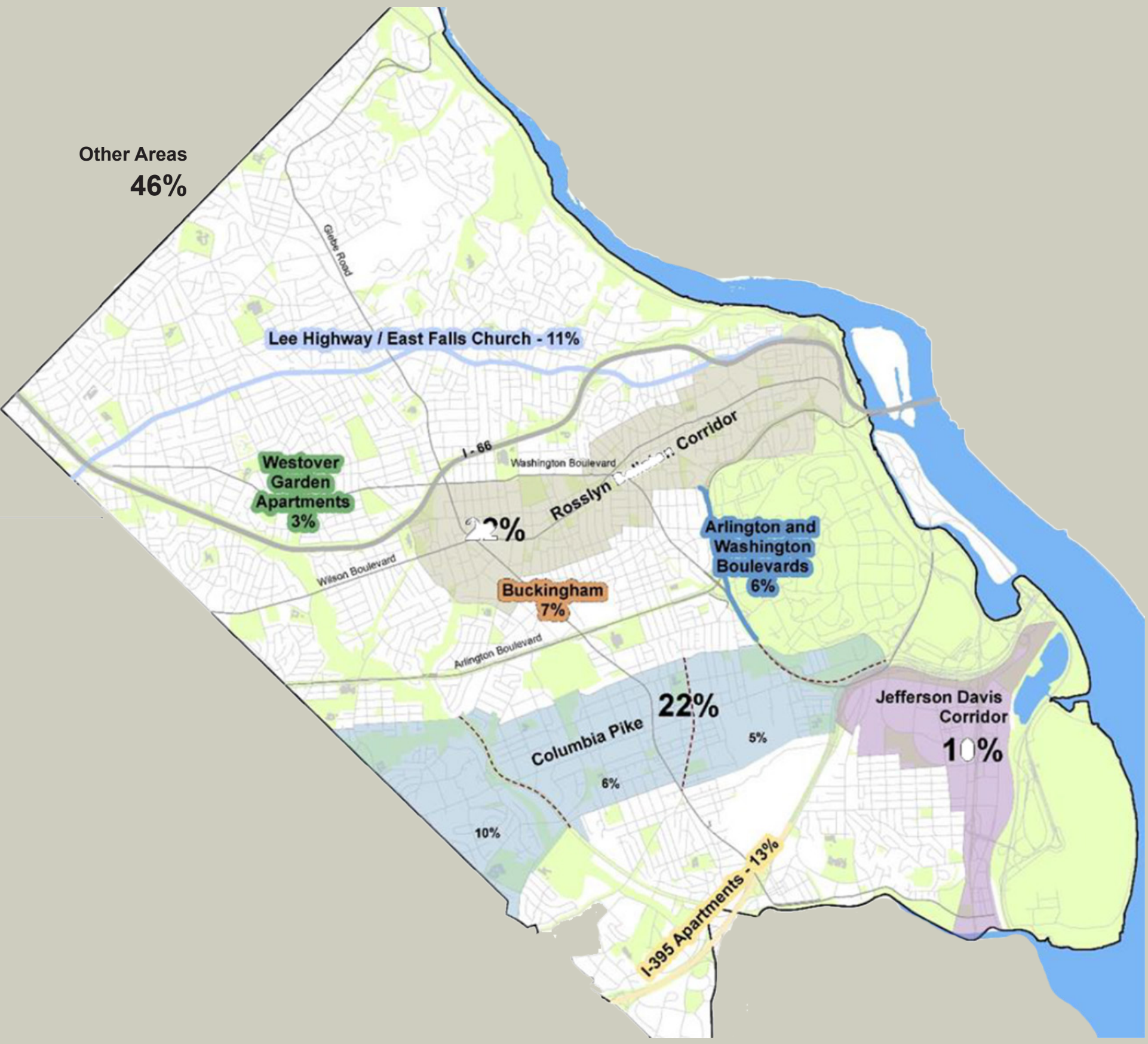
*“Housing affordability is vital to the social and economic sustainability of our community.”*  
- Affordable Housing Master Plan, 2015

### AFFORDABLE HOUSING MASTER PLAN

In 2015, the County unanimously approved the Affordable Housing Master Plan.

The Plan seeks to:

- ✓ Have adequate supply of housing for community’s needs
- ✓ Ensure all segments of community have access to housing
- ✓ Ensure that housing efforts contribute to a sustainable community



Soure: Affordable Housing Master Plan, 2015

# 18%

*of all rental housing units should be affordable to households at or below 60% of the area median income (AMI).*

The Master Plan states that the County needs to add 15,800 net new committed affordable units (CAFs) to achieve the goal of 18%.

This means adding 585 units/year, but from 2011 to 2016, the County only averaged 224 net new CAFs/year.

### REACHING THE ANNUAL GOAL FOR NEW CAFS

